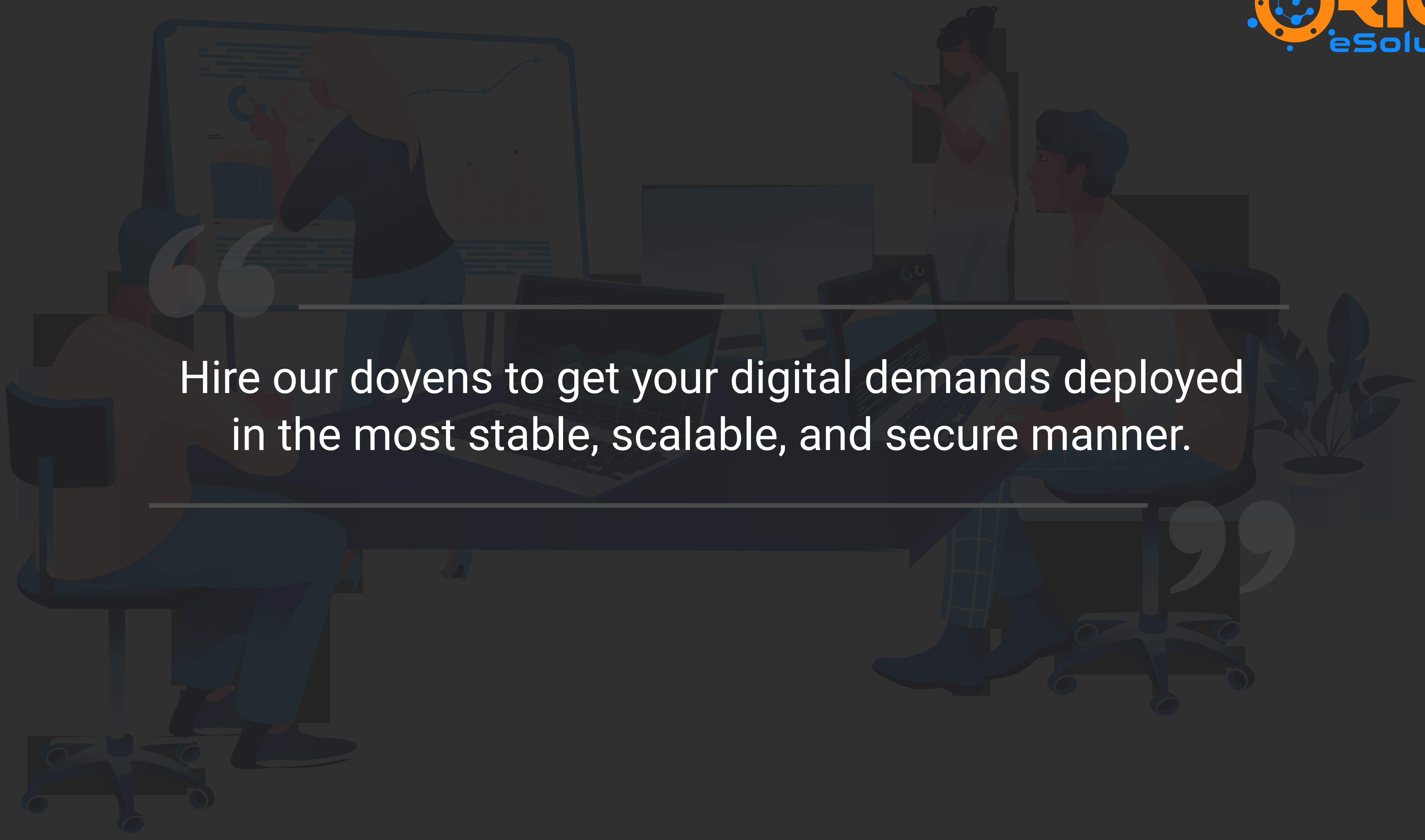


DEVELOPING

DIGITAL

DISTINCTIONS



A dark, stylized illustration of an office environment. In the background, a woman stands pointing at a large screen displaying charts and graphs. In the foreground, two people are seated at a desk with multiple computer monitors. One person is looking at a laptop, while the other is looking towards the camera. A potted plant is visible on the right side of the desk.

Hire our doyens to get your digital demands deployed
in the most stable, scalable, and secure manner.

TABLE OF CONTENTS

01. About Orion

02. Services

03. Industries

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05. Market Insights

06. Annexure



01

ABOUT

The story began in 2012. Digitization was fashioning the business landscape for over a decade then. The dot com boom had been persistent. Orion eSolutions Pvt. Ltd. envisioned a business landscape where digital transformation is acknowledged as compulsory and acquired comfortably. To reach this new paradigm, the need for a holistic web development company was evident.

Digitization begins globally around 2 decades ago...

Orion understood the need for a company that could cater to the digital needs of business

Brands with a strong digital presence began enjoying significant competitive advantage...

Orion eSolutions is incepted in 2012.

Orion enhances its approach by prioritizing user experience through design thinking

In 2021, Orion eSolutions is no longer a distant echo but a telling presence in the digital transformation landscape.

OUR WORKFLOW



OUR DESIGN THINKING PHILOSOPHY

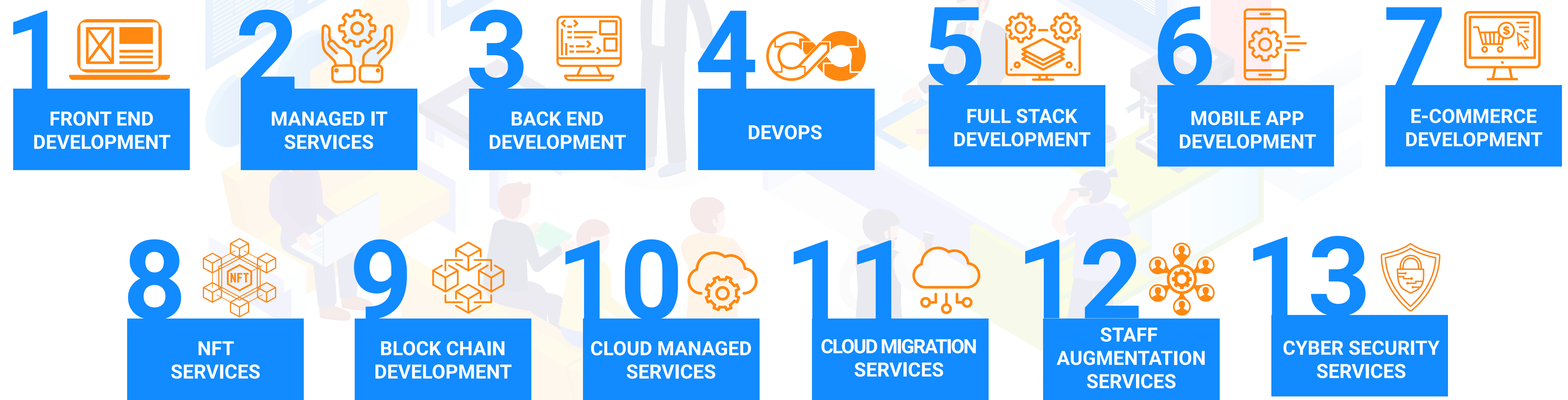


02

SERVICES

Orion eSolutions Pvt. Ltd. offers services across verticals. We have already done the hard part of hiring the best developers, and sculpting functional infrastructure along with robust processes. All you have to do is partner with us.


OUR SERVICES

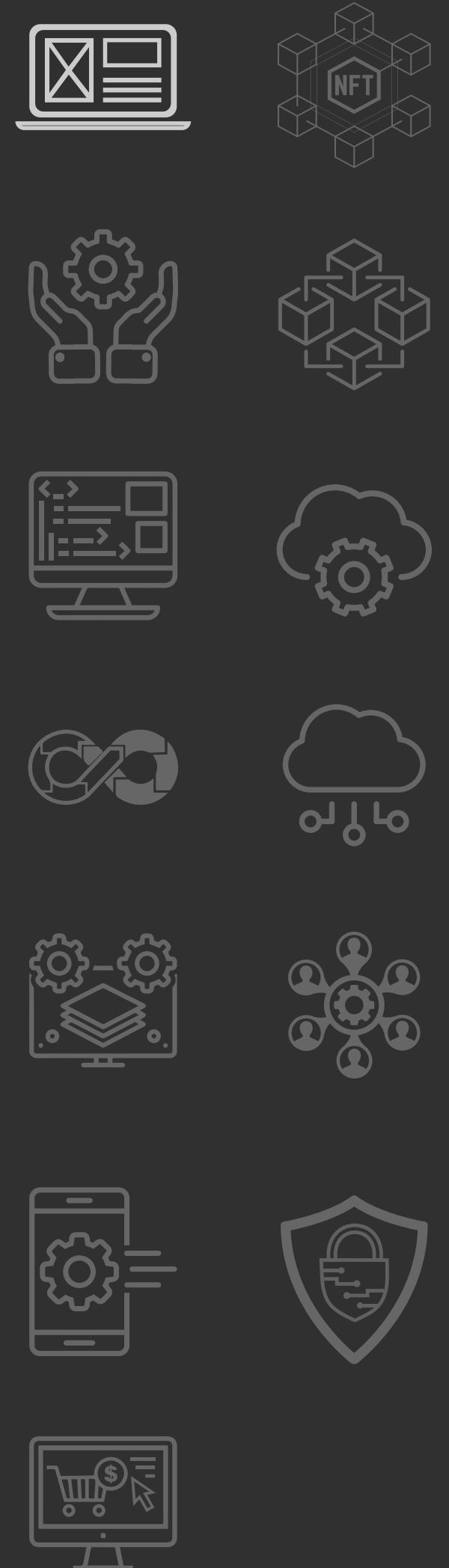


1. FRONT END

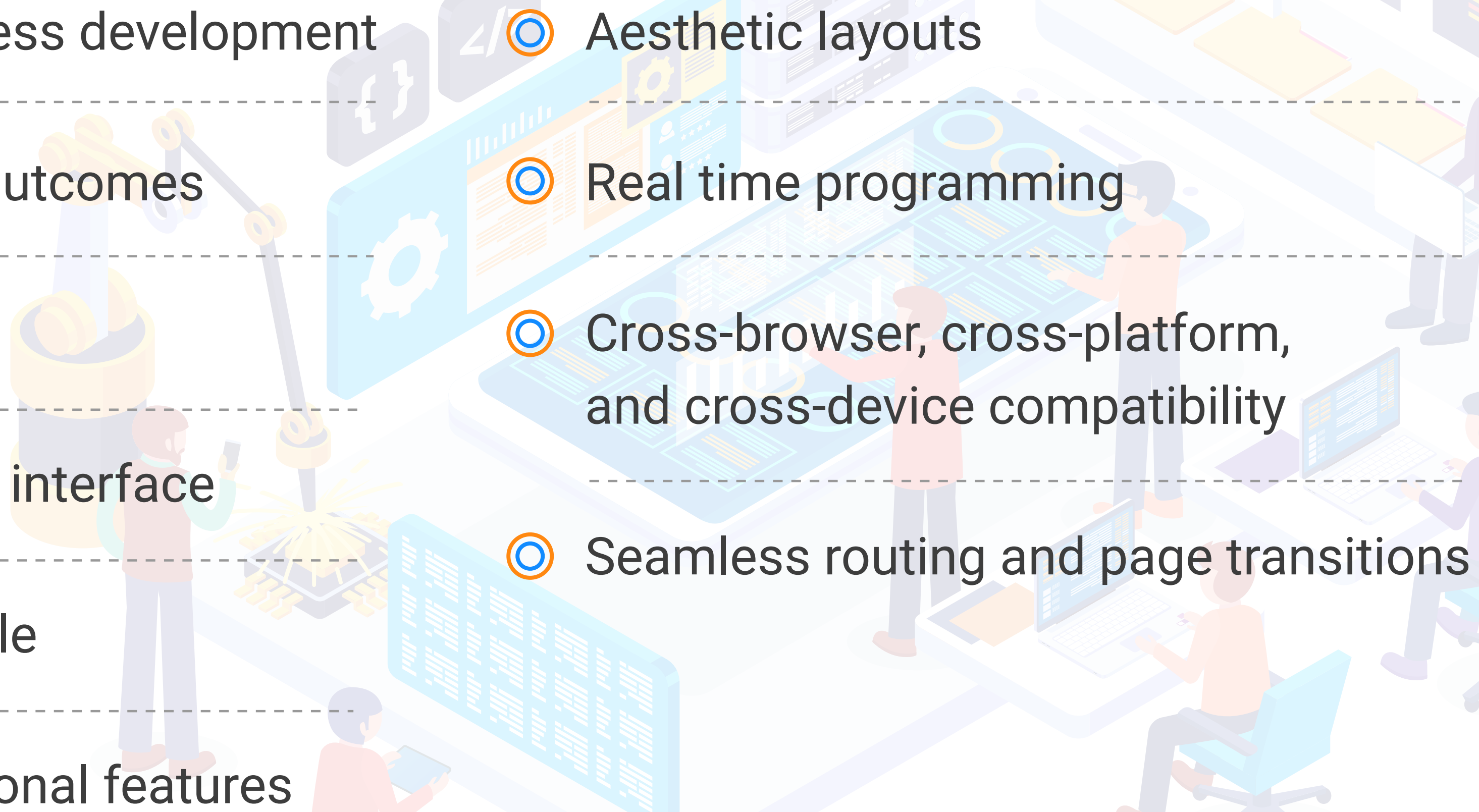
Ensures cross-browser, cross-platform, and cross-device compatibility.

Technical Expertise:

- | | | |
|--|--|---|
|  React |  HTML |  Meteor |
|  Ionic |  CSS |  Sass |
|  React native |  Blockchain Testnet | |
|  JavaScript |  Grunt | |



The Orion Advantage for Front End Development

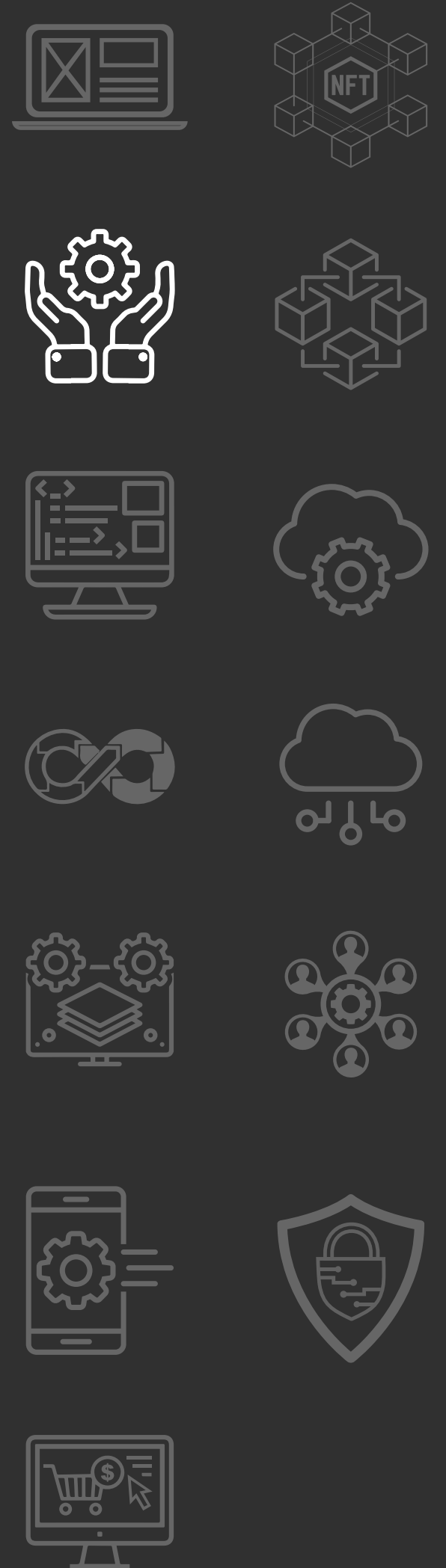
- 
- An isometric illustration of a modern development team. Several people are shown working on various devices: a large monitor, a laptop, a tablet, and a smartphone. One person is using a robotic arm to interact with a large screen. The background features a stylized cityscape with buildings and a gear icon, suggesting a tech or industrial environment.
- Faster business development
 - User driven outcomes
 - Secure
 - Intuitive user interface
 - Easier to scale
 - Highly functional features
 - Aesthetic layouts
 - Real time programming
 - Cross-browser, cross-platform, and cross-device compatibility
 - Seamless routing and page transitions

2. MANAGED IT SERVICES

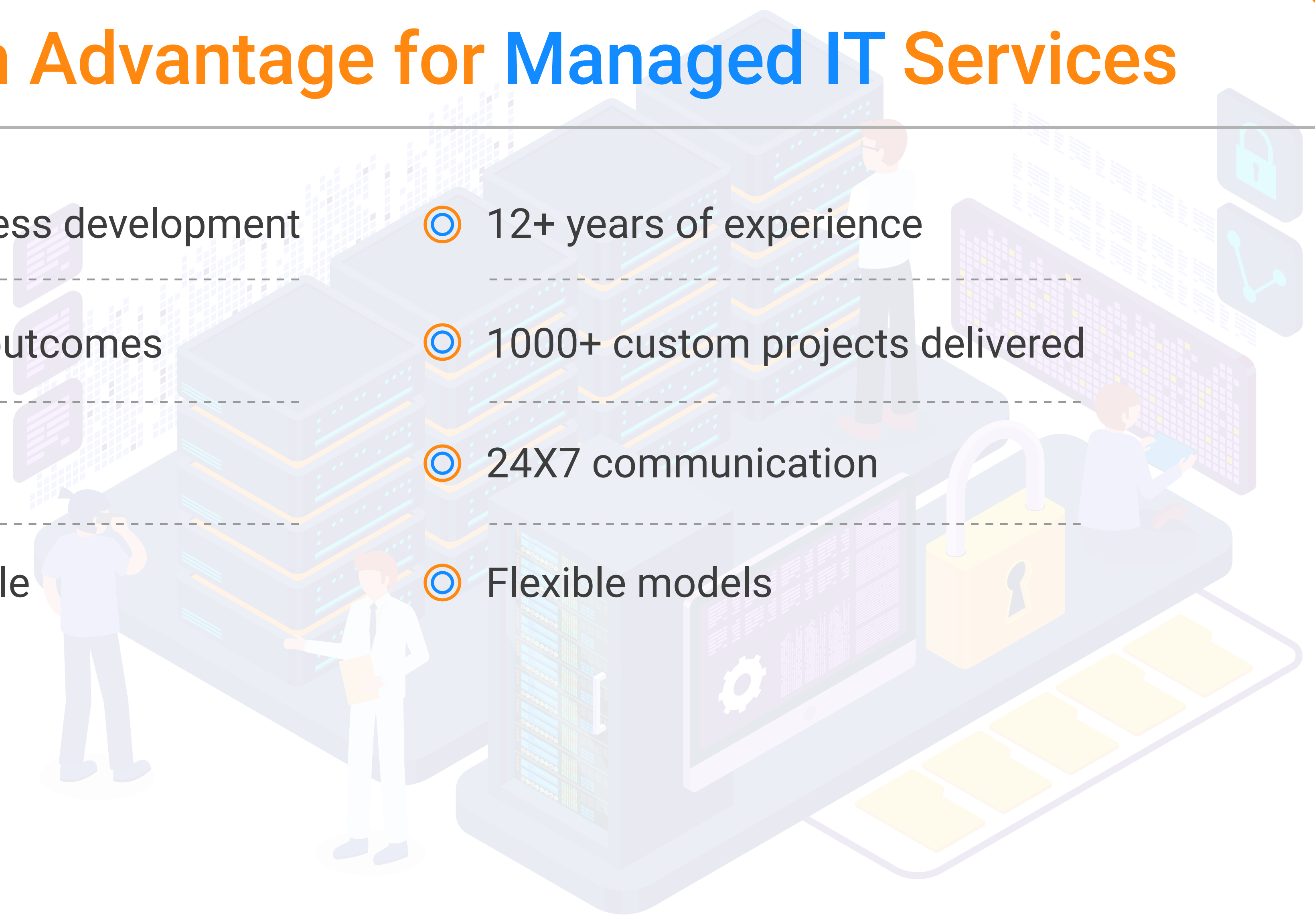
We leverage expert end-to-end IT services that can aid the growing needs of a business.

Technical Expertise:

- Network monitoring
- Security management
- Data backup
- Disaster recovery
- IT automation
- Server virtualization



The Orion Advantage for Managed IT Services

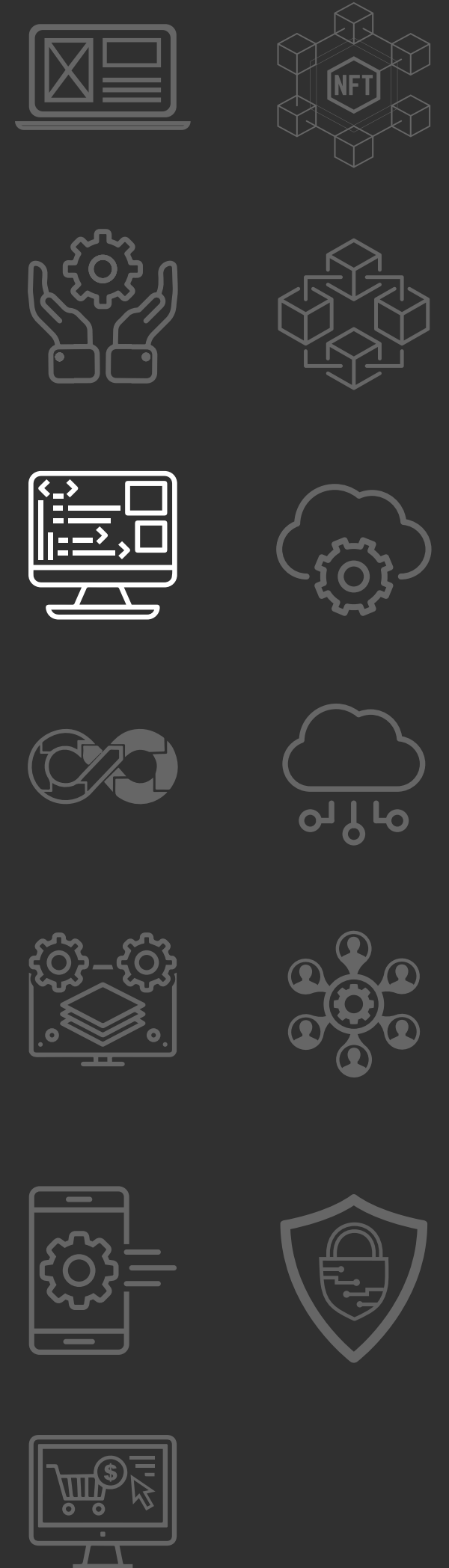
- 
- A detailed illustration in the background shows a 3D perspective of a data center with multiple server racks. Several stylized human figures are interacting with the environment: one person is on the left talking on a mobile phone, another in the center holds a folder, and a third on the right sits at a desk with multiple monitors displaying data. Floating around the servers are various icons representing IT concepts like a padlock for security, a line graph for analytics, and a gear for settings.
- ⦿ Faster business development
 - ⦿ User driven outcomes
 - ⦿ Secure
 - ⦿ Easier to scale
 - ⦿ 12+ years of experience
 - ⦿ 1000+ custom projects delivered
 - ⦿ 24X7 communication
 - ⦿ Flexible models

3. BACK END

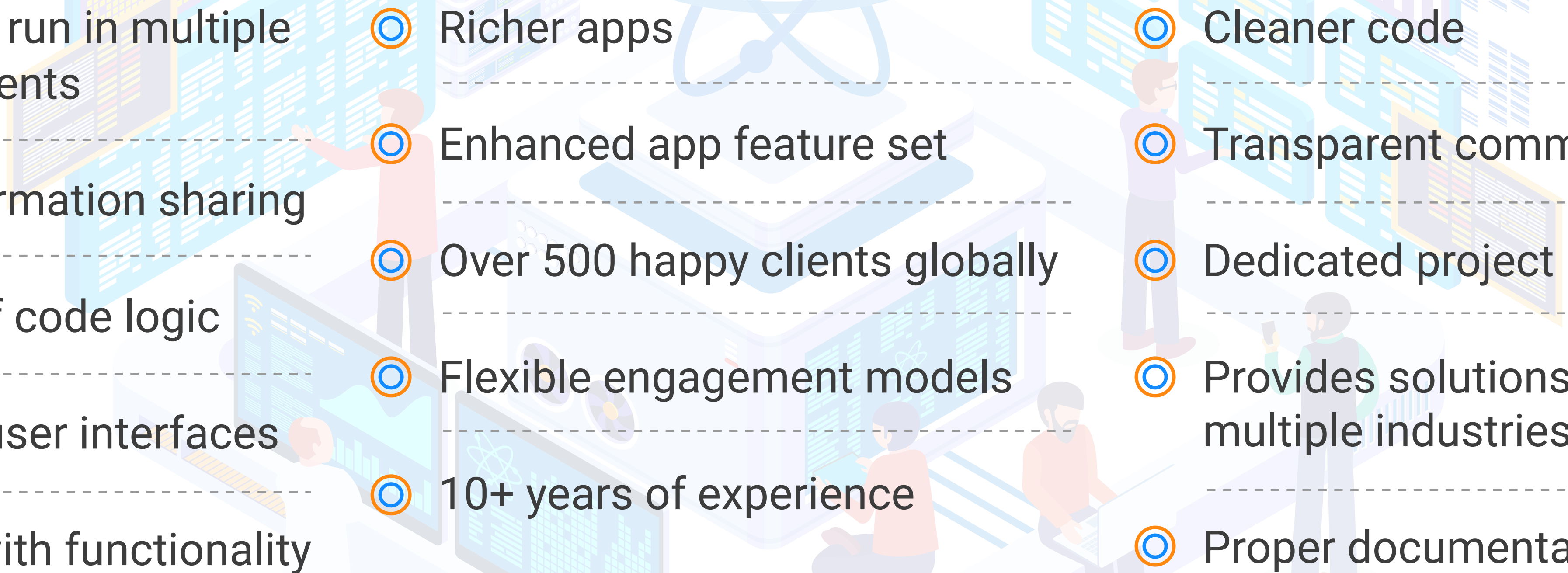
Our quality back end services are enjoyed and appreciated by 2000+ clients globally.

Technical Expertise:

- | | |
|-----------------------------|--------------------------------|
| ● Dot Net Development | ● Laravel Development |
| ● Codeigniter Development | ● PHP Web Development |
| ● Api Web Services | ● Sharepoint Development |
| ● Zend Web Development | ● Java Development |
| ● Yii Framework Development | ● Machine Learning Development |



The Orion Advantage for Back End Development

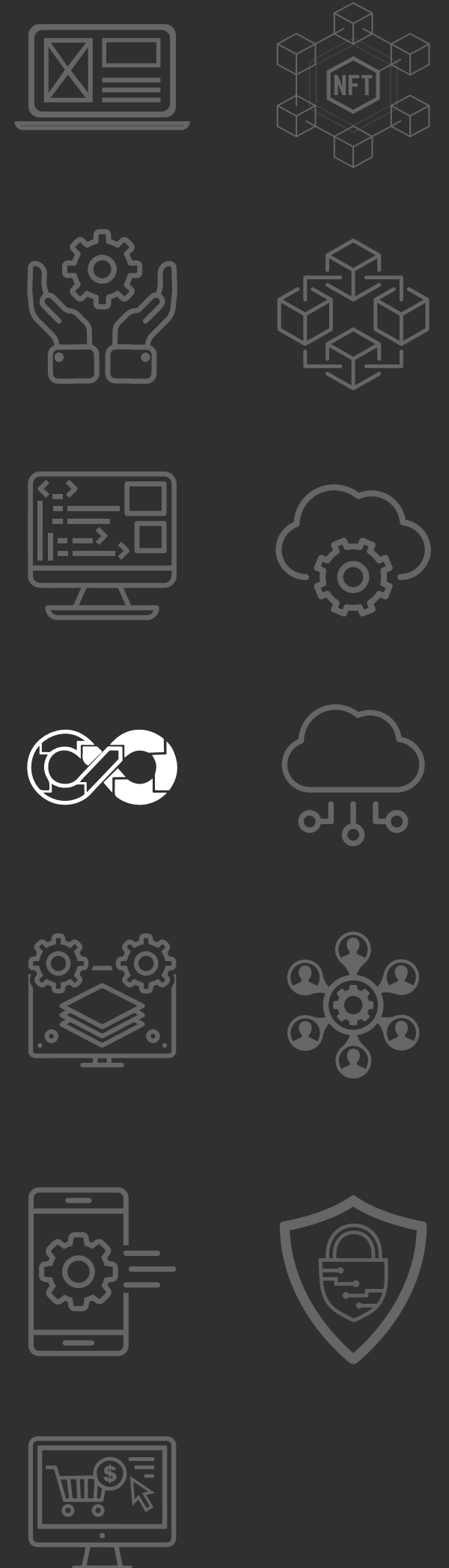
- 
- A background illustration showing several stylized figures of people working on computers. One person is standing and pointing at a large screen, while others are sitting at desks with multiple monitors. The scene is set in a modern, high-tech environment with blue and orange tones.
- Solutions run in multiple environments
 - Richer apps
 - Cleaner code
 - Easy information sharing
 - Enhanced app feature set
 - Transparent communication
 - Benefit of code logic
 - Over 500 happy clients globally
 - Dedicated project managers
 - Multiple user interfaces
 - Flexible engagement models
 - Provides solutions for multiple industries
 - Loaded with functionality
 - 10+ years of experience
 - Proper documentation

4. DEVOPS

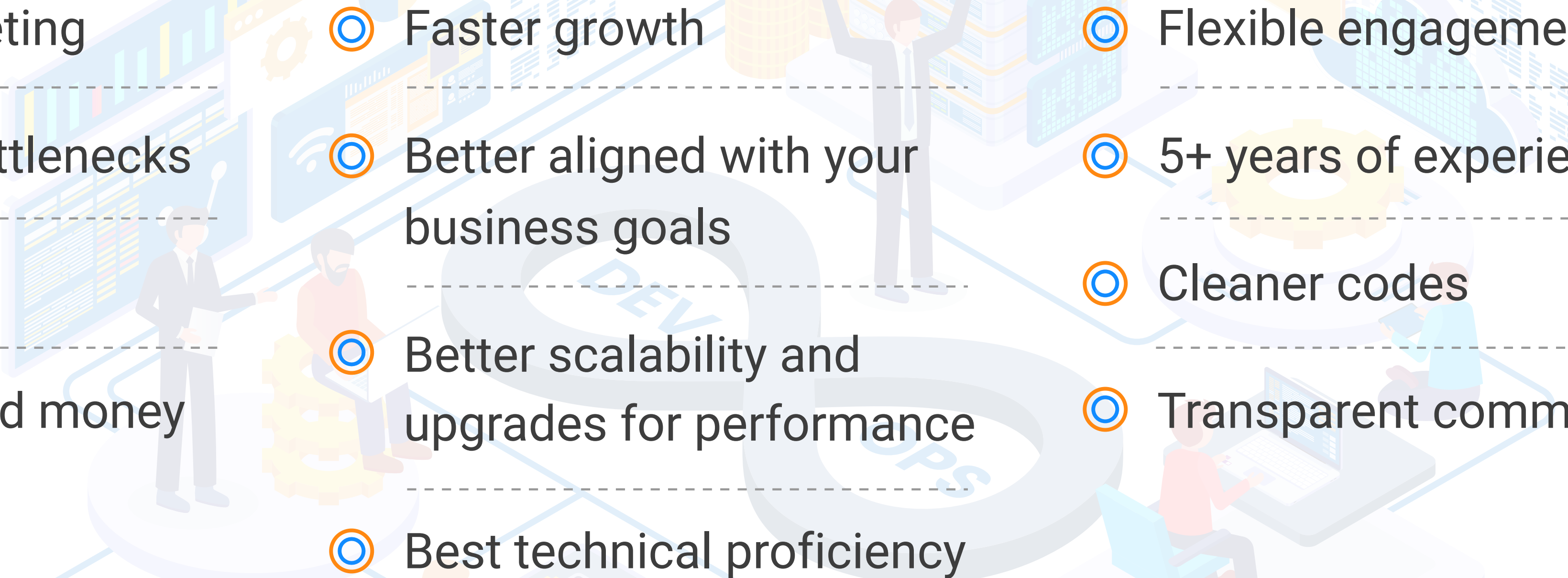
An excellent track record in implementing DevOps strategy that suits any business.

Technical Expertise:

- ⦿ Devops Assessment
- ⦿ Devops Automation
- ⦿ Devops Management
- ⦿ Continuous Integration and Delivery



The Orion Advantage for DevOps Deployment

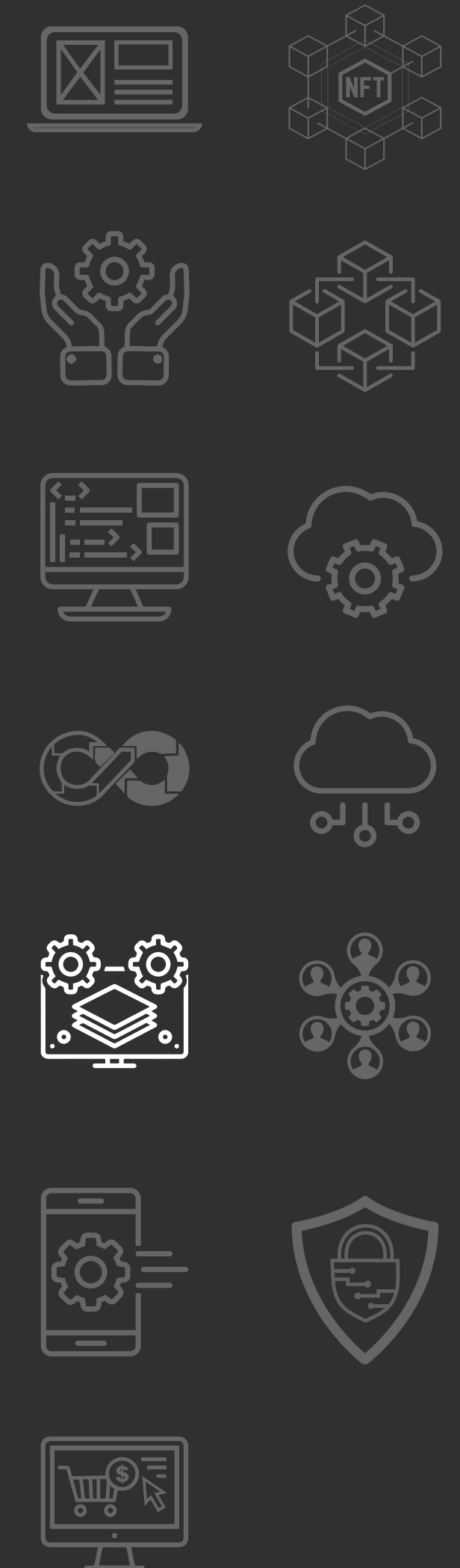
- 
- A detailed background illustration depicting a DevOps workflow. It shows various stages of development and deployment, including code review, testing, and deployment to production. Key elements include a large circular graphic with "DEV" and "OPS" text, a person sitting at a desk with a laptop, a person standing next to a server rack, and a person holding a tablet. The illustration is rendered in a clean, modern style with a color palette of blues, oranges, and greys.
- Faster marketing
 - Minimum bottlenecks
 - Higher ROI
 - Save time and money
 - Faster growth
 - Better aligned with your business goals
 - Better scalability and upgrades for performance
 - Best technical proficiency
 - Flexible engagement models
 - 5+ years of experience
 - Cleaner codes
 - Transparent communication

5. FULL STACK DEVELOPMENT

We use all the popular stacks to carve out the best solutions that the market has to offer.

Technical Expertise:

- | | | | | |
|--------------|---------------|-----------------|----------|------------|
| ○ HTML | ○ jQuery | ○ Visual Studio | ○ APIs | ○ Rails |
| ○ CSS | ○ SASS | ○ Atom | ○ PHP | ○ Laravel |
| ○ JavaScript | ○ Semantic UI | ○ Sublime | ○ C++ | ○ Spring |
| ○ Angular JS | ○ Materialize | ○ JSON | ○ Java | ○ Ruby |
| ○ React JS | ○ Express JS | ○ GraphQL | ○ Python | ○ Oracle |
| ○ Bootstrap | ○ Node JS | ○ JavaScript | ○ Django | ○ Mongo DB |



The Orion Advantage for Full Stack Development

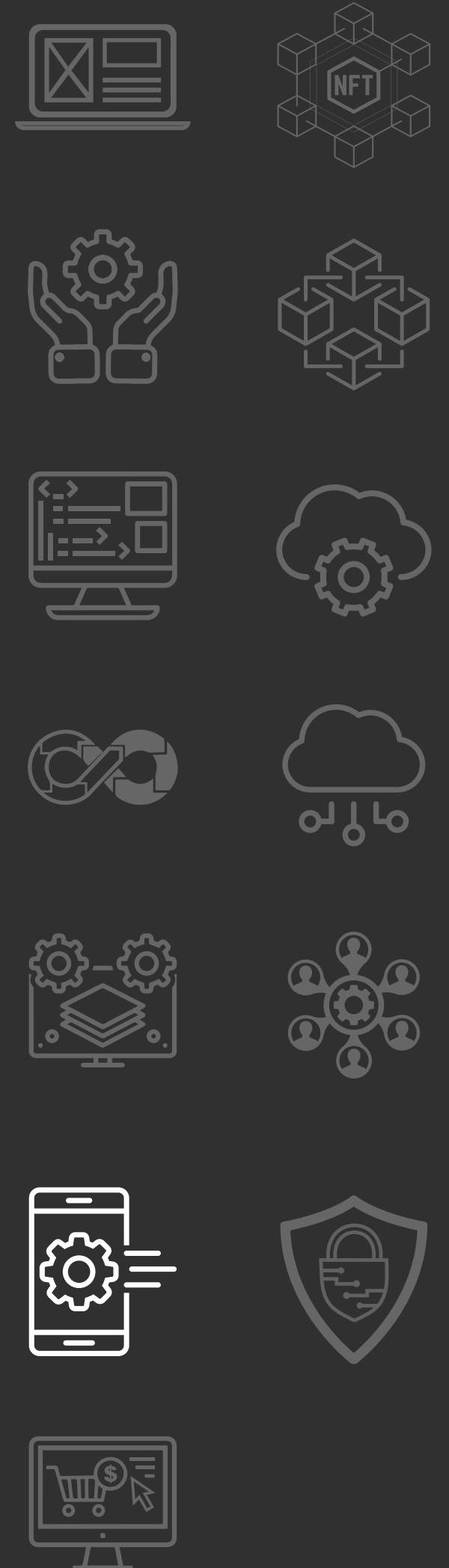
- 
- A background illustration showing several stylized figures in a modern office environment. One figure is standing and pointing at a large digital screen displaying a bar chart. Another figure is sitting at a desk with a laptop, looking at the screen. A third figure is standing and looking at a smartphone. The overall theme is collaborative work and technology development.
- Easy to switch between client side insights and server side inputs
 - Cost effective
 - Easier to maintain
 - Integrated updates
 - Easier to take design and implementation ownership
 - It saves development and deployment time
 - Better learning opportunity of market demands
 - Better visibility
 - Dedicated experts at your disposal
 - End to end services
 - Transparent communication
 - Proper documentation
 - Better visibility through best-in-class solutions
 - Flexible engagement models
 - Suitable timelines
 - Extended technical support
 - Both B2B and B2C solutions
 - Caters to a wide array of industries
 - We follow AGILE principles

6. MOBILE APP

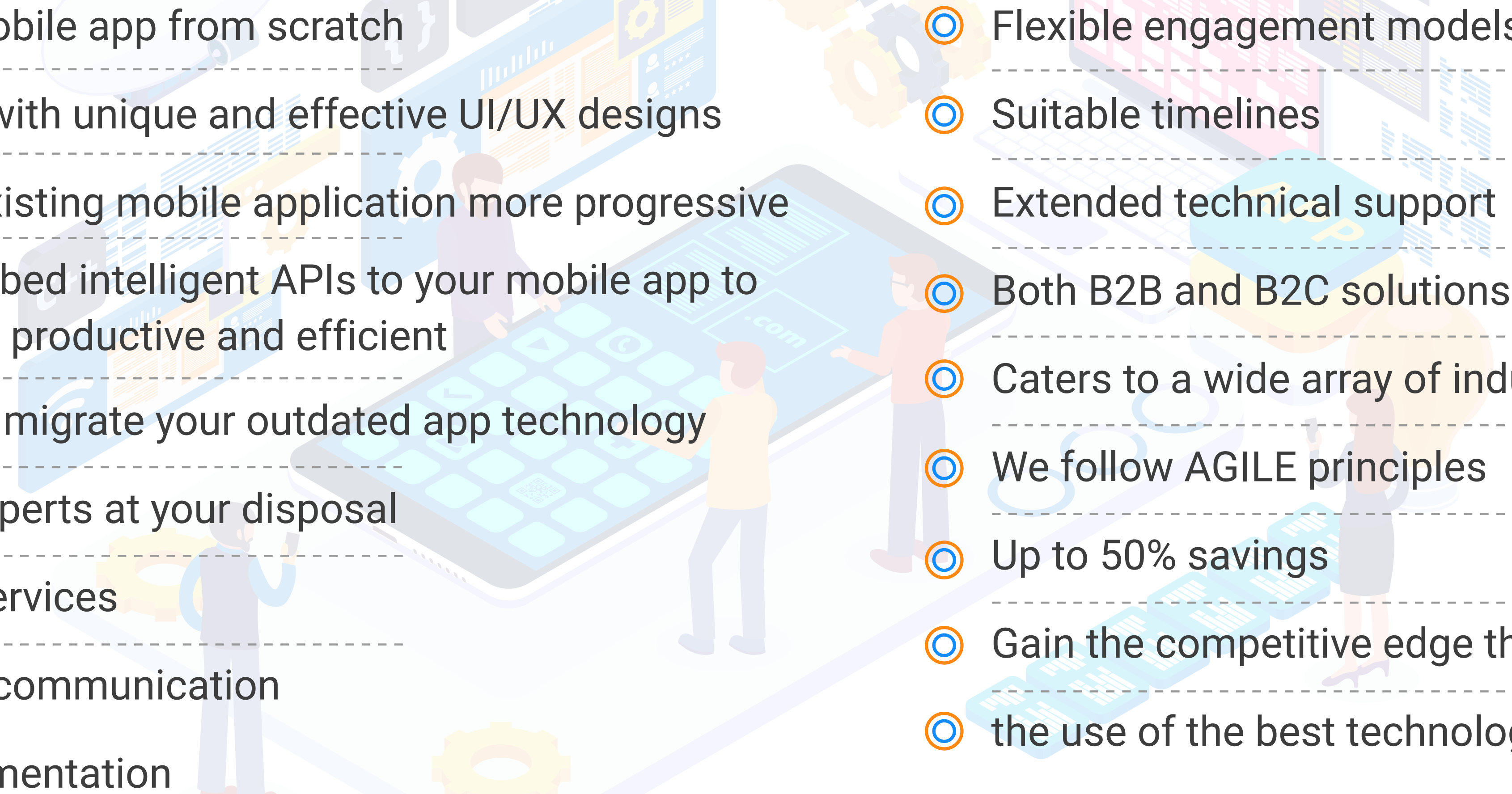
Get an intuitive UI and seamless user experience based on your business needs.

Technical Expertise:

- Android App Development
- iOS App Development
- Hybrid App Development
- Watch & other wearable Apps
- React Native App Development
- Xamarin Mobile App Development
- Ionic Mobile App Development
- Technology Integration
- AR/VR Mobile App Development
- HTML5 Mobile App



The Orion Advantage for Mobile App Development

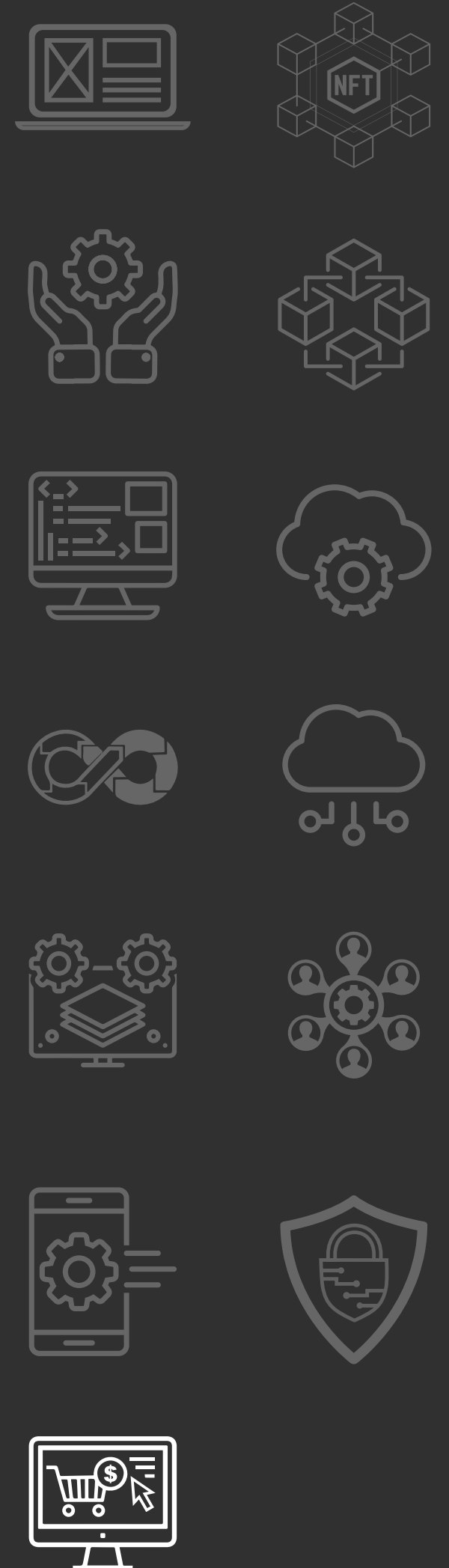
- 
- A background illustration depicting a large, stylized smartphone screen. Several human figures are interacting with the screen: one person is pointing at the screen, another is holding a tablet, and a third is standing nearby. The screen displays various app icons and a grid layout. Surrounding the screen are various icons representing technology and development, such as gears, a magnifying glass, a smartphone, and a laptop. The overall theme is mobile app development and user interaction.
- Build your mobile app from scratch
 - Provide you with unique and effective UI/UX designs
 - Make your existing mobile application more progressive
 - Build and embed intelligent APIs to your mobile app to make it more productive and efficient
 - Upgrade and migrate your outdated app technology
 - Dedicated experts at your disposal
 - End to end services
 - Transparent communication
 - Proper documentation
 - Flexible engagement models
 - Suitable timelines
 - Extended technical support
 - Both B2B and B2C solutions
 - Caters to a wide array of industries
 - We follow AGILE principles
 - Up to 50% savings
 - Gain the competitive edge through
 - the use of the best technologies

7. E-COMMERCE

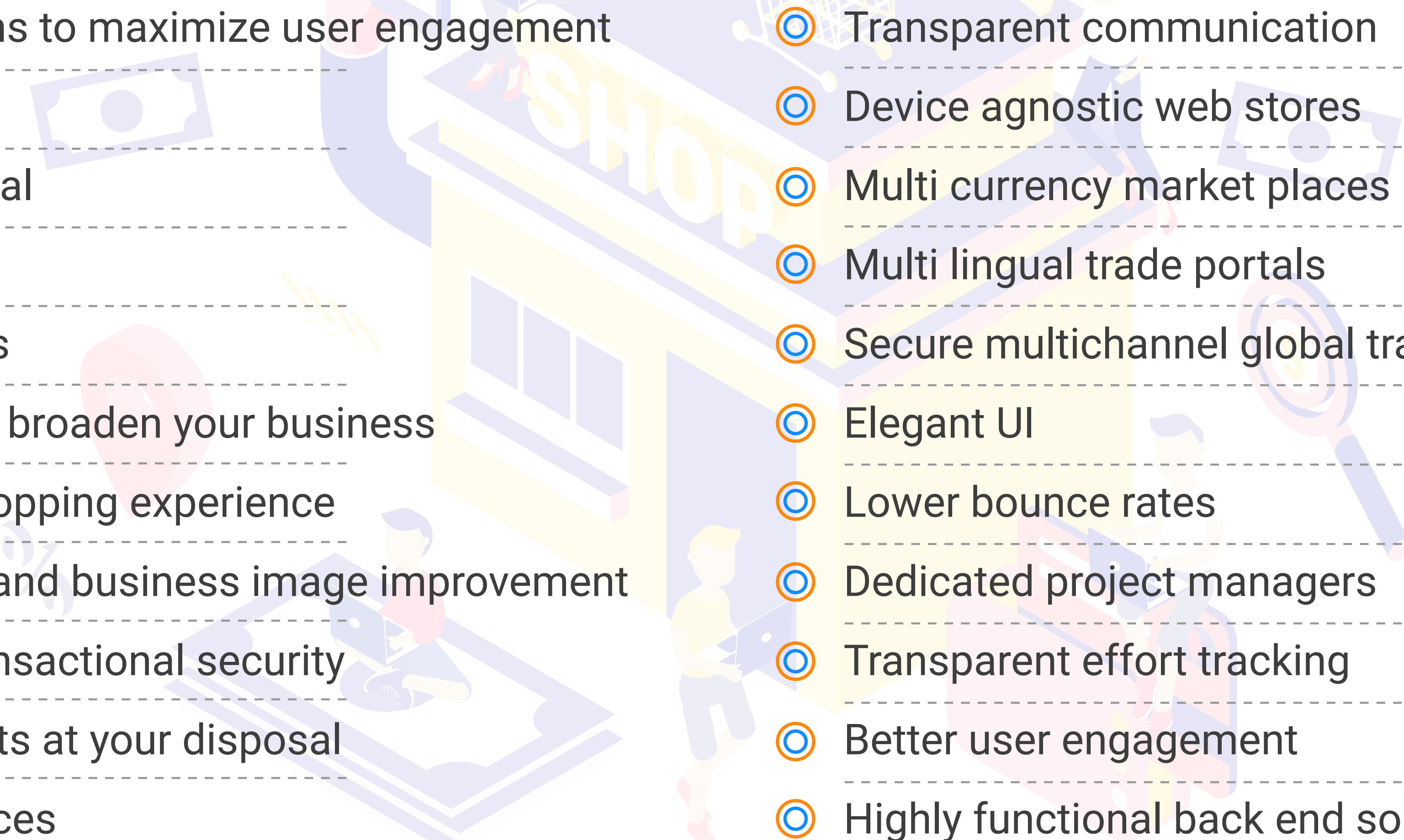
Tech consulting, mCommerce development, business analytics along with ecommerce integration.

Technical Expertise:

- ① nopCommerce Development
- ① Magento Development
- ① Shopify Development
- ① Shopware Development



The Orion Advantage for E-Commerce Development

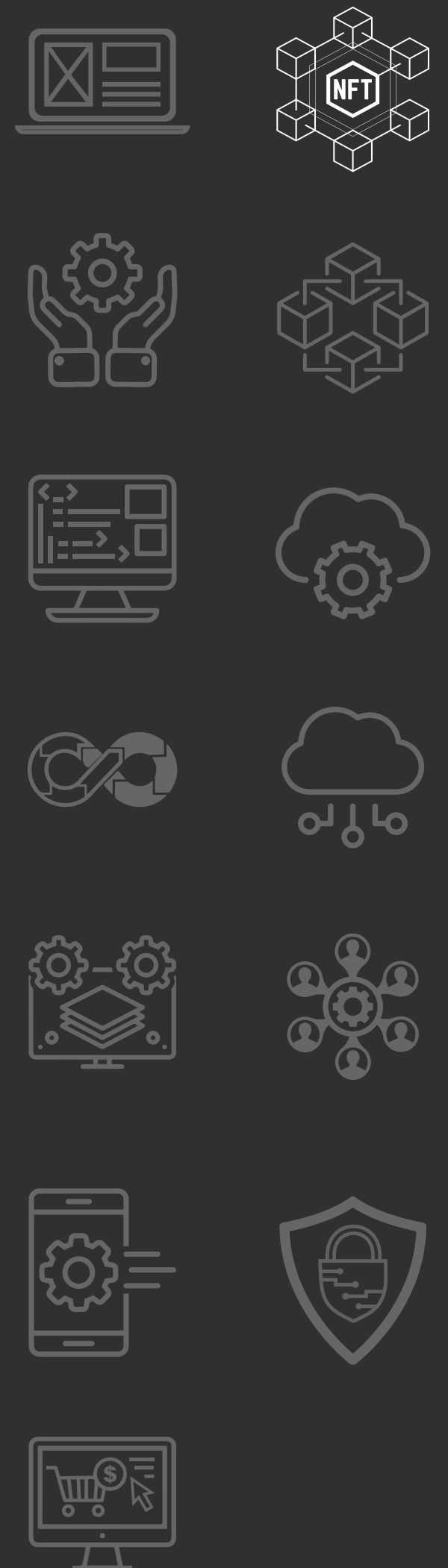
- 
- A colorful, isometric illustration of an e-commerce shop. It features a yellow building with a "SHOP" sign, a shopping cart, a person using a laptop, a magnifying glass, a percentage sign, and various other e-commerce related icons like a smartphone, a credit card, and a shopping bag.
- Attractive designs to maximize user engagement
 - Reduced costs
 - Lets you go global
 - Minimal risks
 - Fewer overheads
 - Easily expand or broaden your business
 - Personalized shopping experience
 - Better branding and business image improvement
 - Offers better transactional security
 - Dedicated experts at your disposal
 - End to end services
 - Transparent communication
 - Device agnostic web stores
 - Multi currency market places
 - Multi lingual trade portals
 - Secure multichannel global trade
 - Elegant UI
 - Lower bounce rates
 - Dedicated project managers
 - Transparent effort tracking
 - Better user engagement
 - Highly functional back end solutions

8. NFT

Avail Orion's services for comprehensive NFT development services in adherence to development standards such as ERC-721, ERC-1155, ERC-998, and TRC-721.

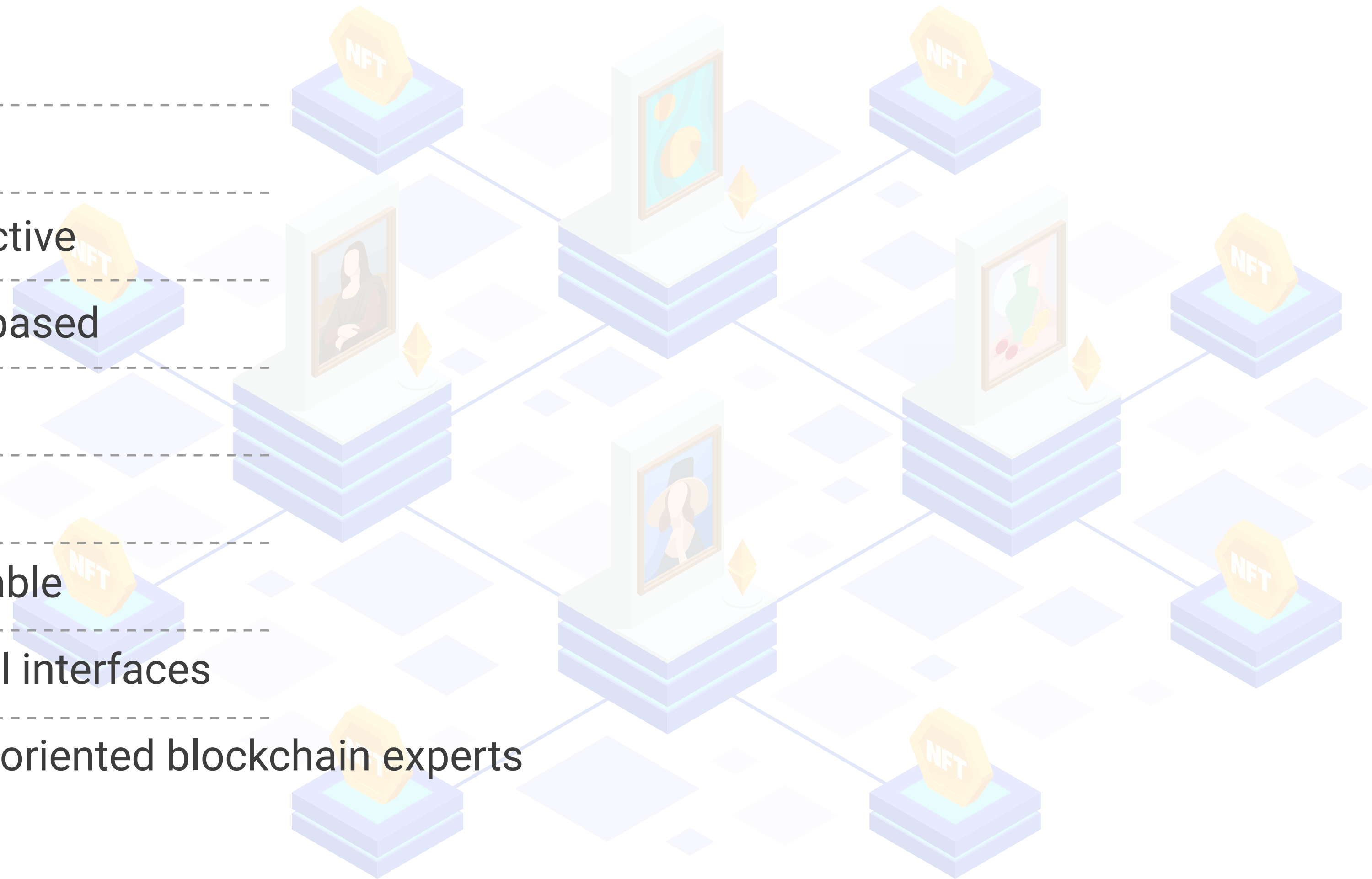
Technical Expertise:

- Development Platform
- Art Tokenization
- Marketplace Development
- Games
- Lending Platforms
- NFT Exchange
- Infrastructure Development
- P2P Exchange
- IPO Development
- Cross-chain



The Orion Advantage for NFT Services

- Feasible
- Authentic
- Cost-effective
- Protocol-based
- Secure
- Unique
- Interoperable
- Functional interfaces
- Research oriented blockchain experts

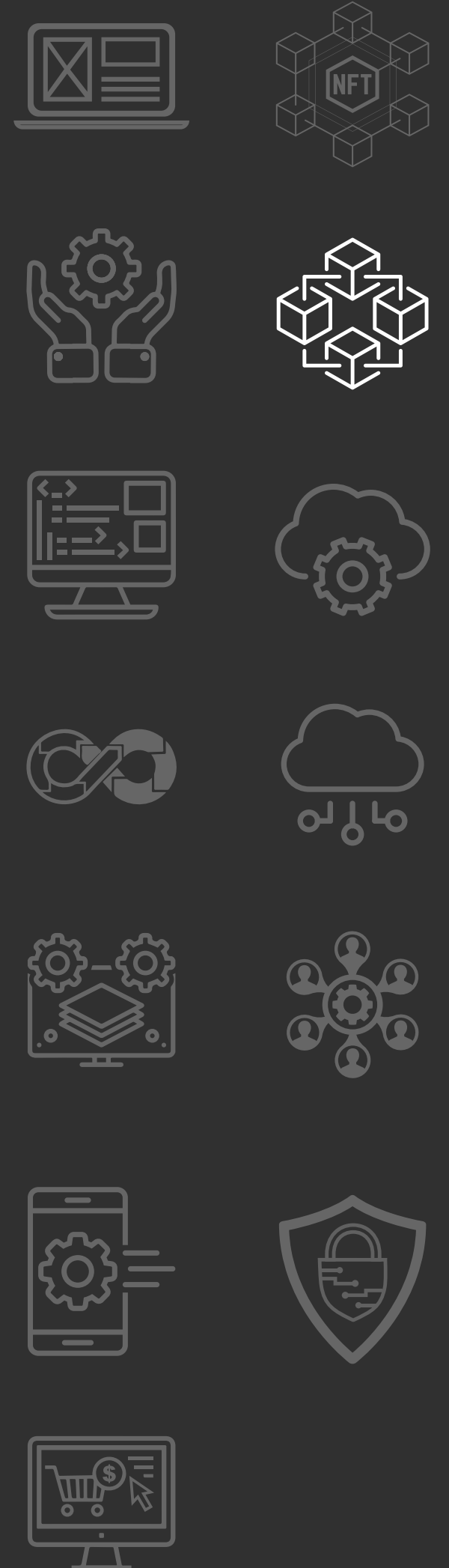


9. BLOCKCHAIN

Tap into the most trusted ledger system with Orion's decentralized development services.

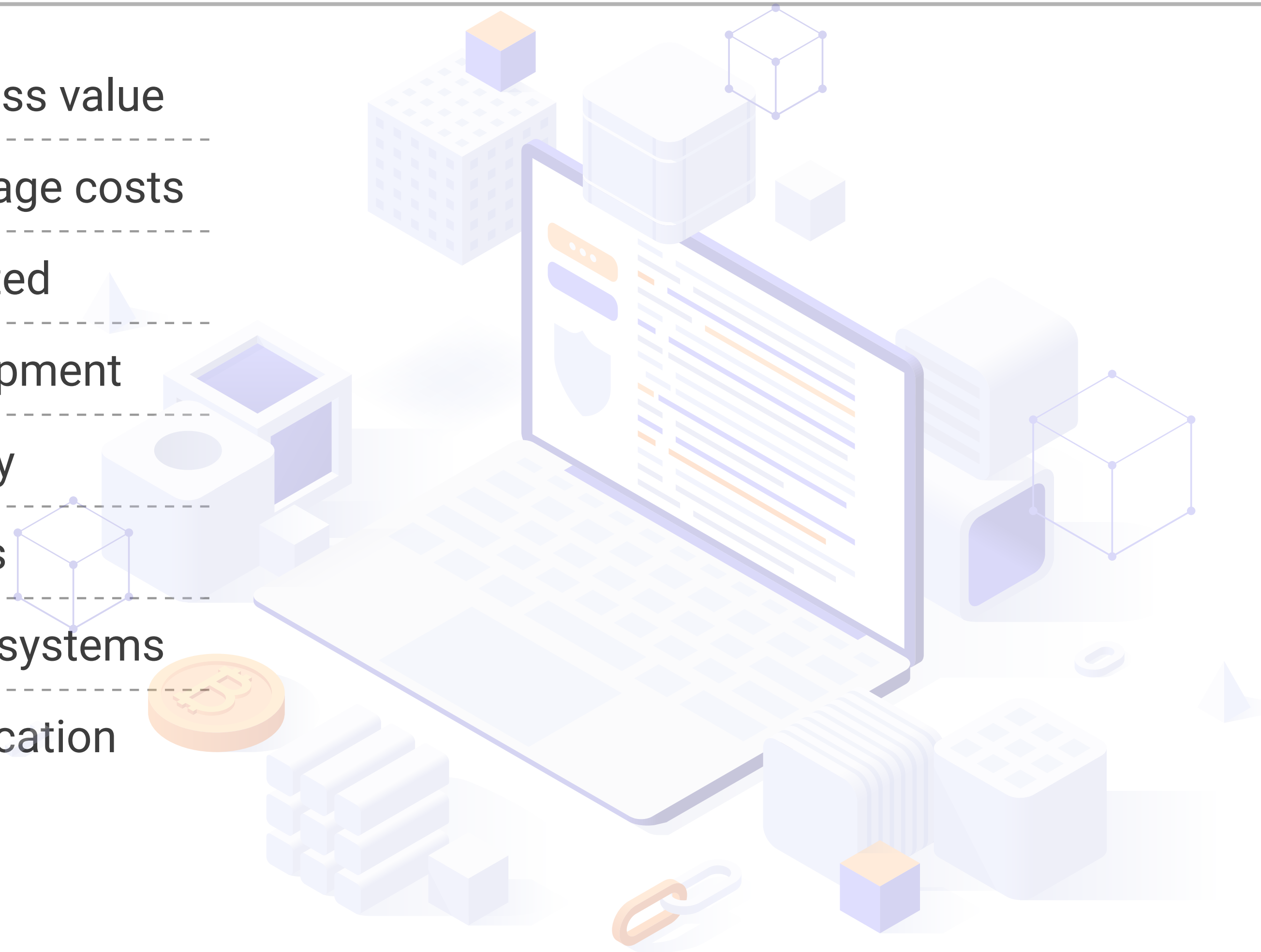
Technical Expertise:

- | | | |
|-------------------------|------------------|-----------------------|
| Blockchain Consultation | IEC and ICO | Hyperledger Solutions |
| MVP Development | Crypto Exchange | Private Blockchain |
| Smart Contracts | Crypto Wallet | Token Development |
| End-to-End Solutions | Custom Solutions | Multi-Chain |



The Orion Advantage for Blockchain Development

- Add to business value
- Reduced storage costs
- Fully Automated
- Faster development
- Better security
- Reduced risks
- Optimum ecosystems
- No data duplication

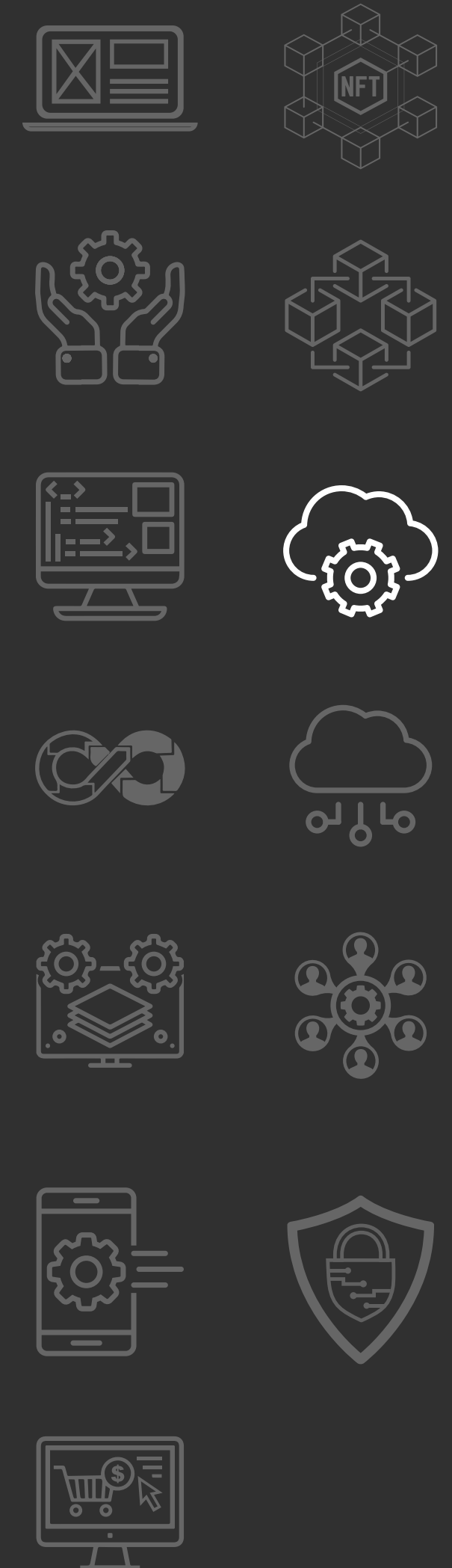


10. CLOUD MANAGED

Benefit from Orion's migration, configuration, optimization, security, and maintenance services.

Technical Expertise:

- | | | |
|-------------------------|-----------------------|---------------------|
| ● Cloud Deployment | ● Network and Storage | ● Disaster Recovery |
| ● Cloud Security | ● Cloud Monitoring | ● Cloud Reporting |
| ● Infrastructure Set Up | ● Business Continuity | ● Migration |



The Orion Advantage for Cloud Managed Services

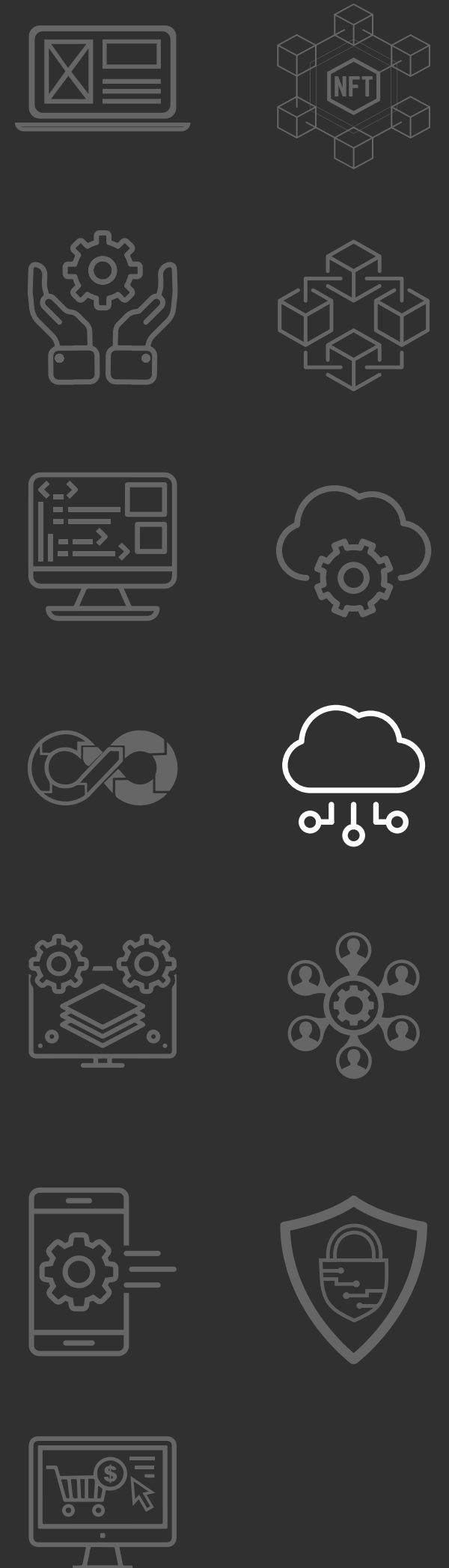
- 
- A background illustration showing a central blue and white cloud icon. To its left is a laptop, and to its right is a desktop monitor. Below the cloud are a smartphone and a tablet, all connected by faint lines, suggesting a multi-device, cloud-managed environment.
- Integrated services
 - Robust infrastructure
 - Centralized services
 - Service level agreements
 - Data safety
 - Faster response time
 - Interfacing
 - Timely updates
 - Faster time-to-value
 - Increased agility
 - Always-on architecture
 - Zero operational downtime
 - Efficient onboarding

11. CLOUD MIGRATION

Get your organization's digital assets, resources and services or applications deployed in the cloud.

Technical Expertise:

- Infrastructure Migration
- Database Migration
- Platform Migration
- Application Migration



The Orion Advantage for Cloud Migration Services

- ⦿ Enhanced metrics
- ⦿ Zero-down data centers
- ⦿ Improved security
- ⦿ Efficient monitoring
- ⦿ Accelerated deployment
- ⦿ Simplified infrastructure

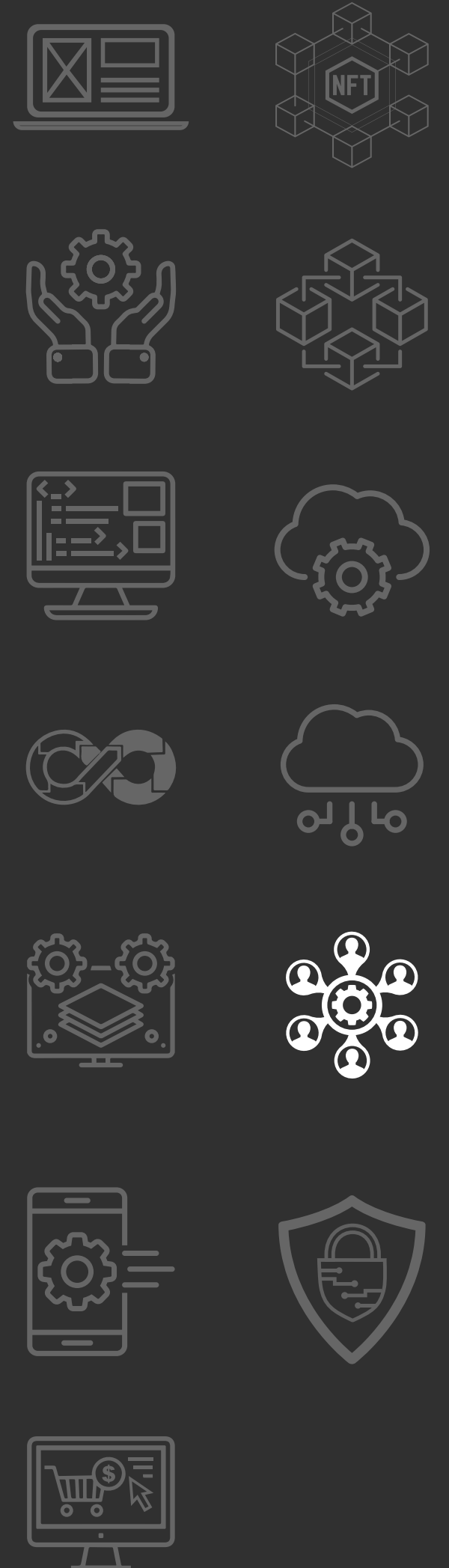


12. STAFF AUGMENTATION

Onboard Orion's talent pool to get a competitive edge in a cost-efficient manner.

Technical Expertise:

- | | | |
|--------------------------|--------------------------|--------------------------|
| ○ Front End Development | ○ Mobile App Development | ○ Cybersecurity Services |
| ○ Managed IT | ○ NFT Services | ○ Cloud Managed Services |
| ○ Back End Development | ○ Blockchain Services | ○ Cloud Migration |
| ○ Full Stack Development | ○ DevOps | |



The Orion Advantage for Staff Augmentation Services

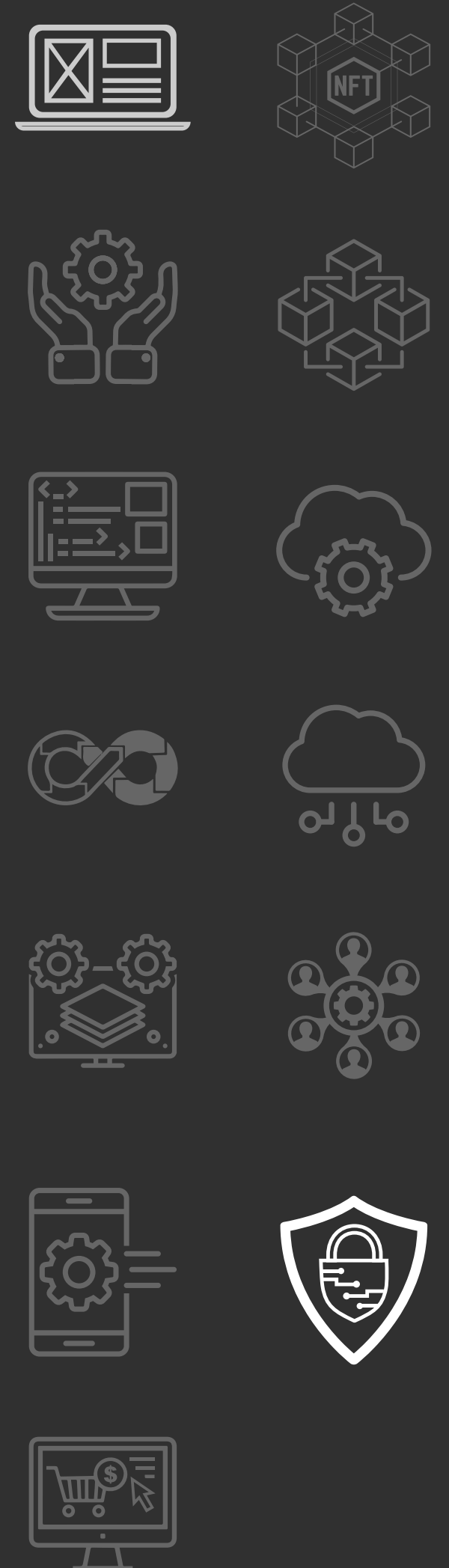
- No administrative complications
- Feasible and scalable
- Efficient hiring
- Project-focused workforce
- Easy team replacement
- Top 5% of IT talent
- Effective knowledge transfer

13. CYBERSECURITY

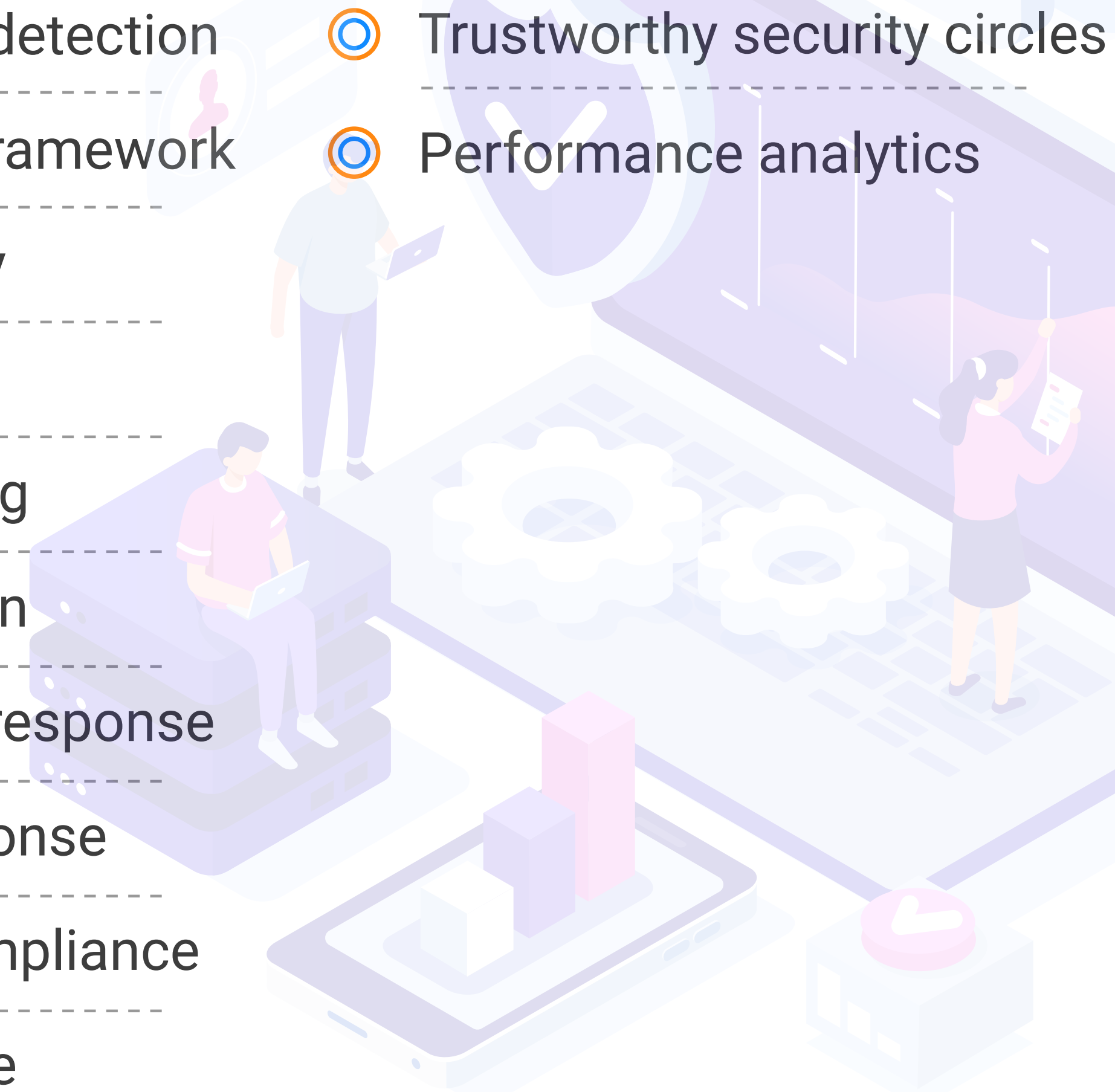
Incentivize innovations with Orion's superior cybersecurity consulting, cloud and managed security services

Technical Expertise:

- | | | |
|----------------------------|-----------------------------|-------------------|
| ○ Authentication Services | ○ Consulting Services | ○ Cyber Analytics |
| ○ Authorization Services | ○ System Integrations | ○ EDR |
| ○ Directory Services | ○ Managed Security Services | ○ MDR |
| ○ User Management Services | ○ IoT Security | |



The Orion Advantage for Cyber Security Services

- 
- A 3D isometric illustration depicting a cyber security operations center. It shows several people working at desks with laptops, a large curved wall with multiple screens displaying data and charts, and various floating icons representing different security concepts like a shield, a cloud, a pie chart, and a bar chart. The overall color scheme is light purple and blue.
- Integrated threat detection
 - Analytics-driven framework
 - Real-time visibility
 - Cost reduction
 - Penetration testing
 - DDoS IP protection
 - Security incident response
 - Vulnerability response
 - Configuration compliance
 - Threat intelligence
 - Trustworthy security circles
 - Performance analytics

03

INDUSTRIES

The team has earned an immaculate track record across industries throughout the years. Orion marries market insights to the partner's business objectives and core competencies to sculpt the most meaningful solutions.

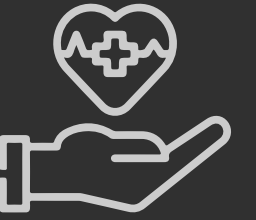
INDUSTRIES



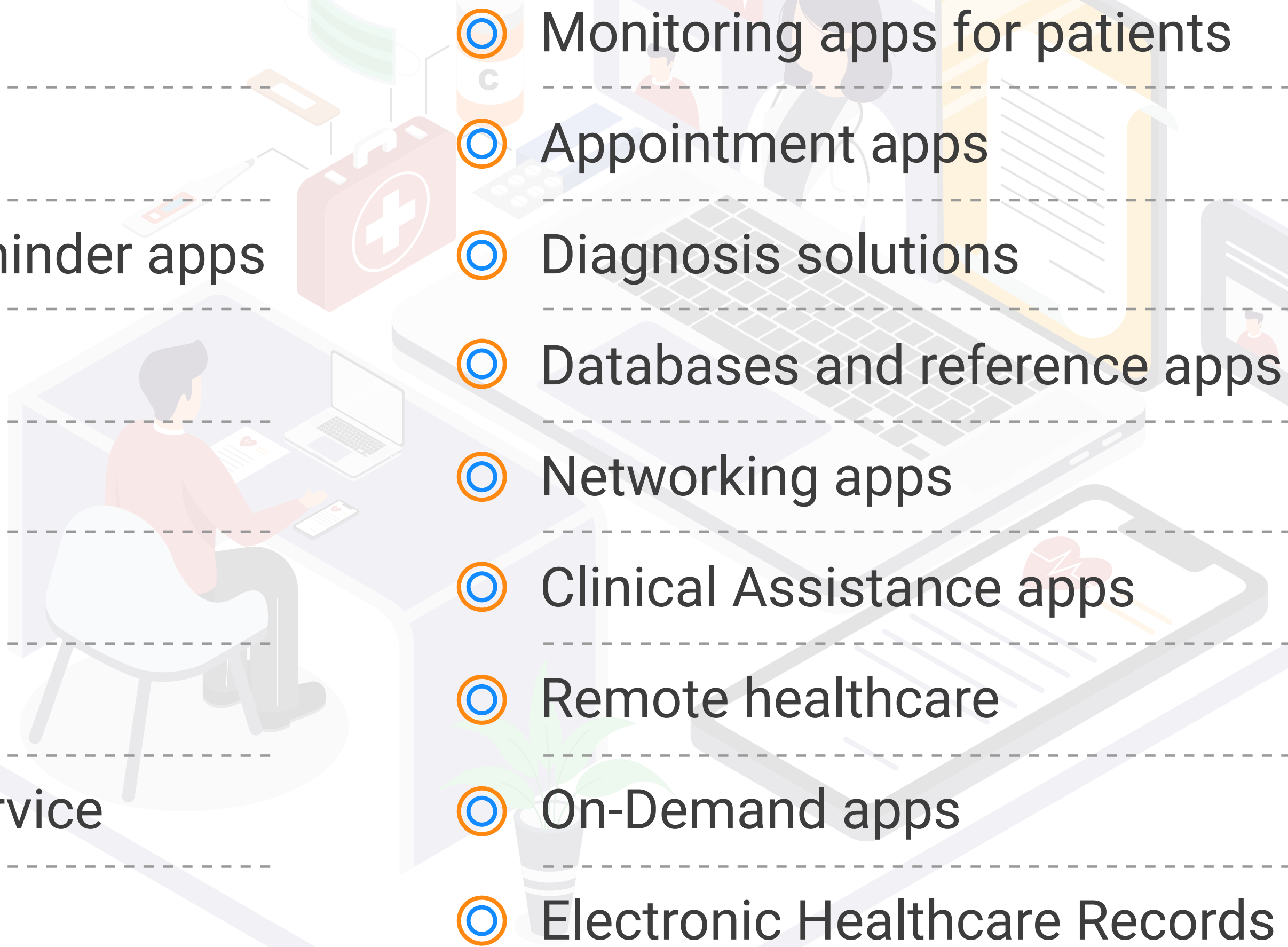
HEALTHCARE

Simplify and enhance your online healthcare provisions with Orion's robust services.

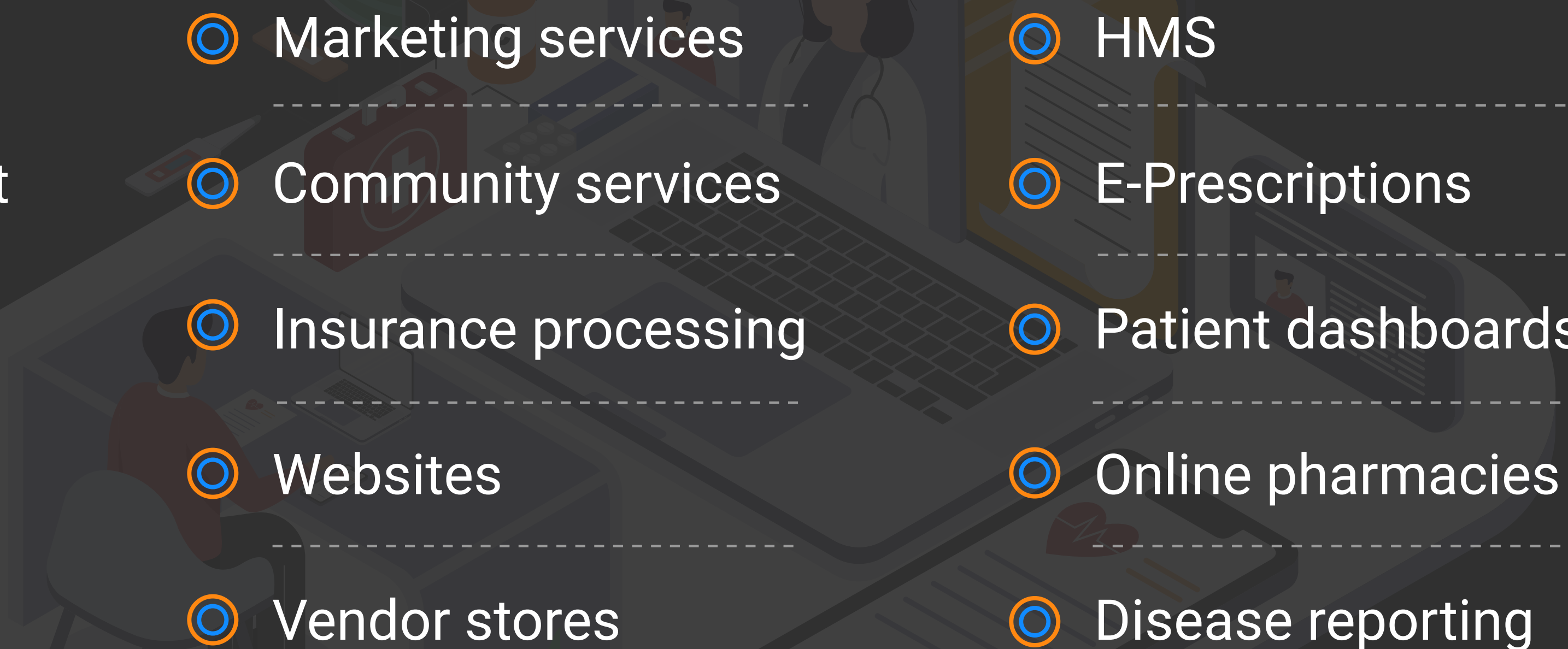
- Mobile Apps for Users
- Mobile Apps for Healthcare Providers
- Healthcare Workplace Solutions
- Interoperability
- Healthcare Web Development



Orion's Healthcare Development Services

- 
- A background illustration showing a person sitting at a desk with a laptop, a smartphone, and a tablet. There are also icons of a first aid kit, a stethoscope, and a heart rate monitor. The illustration is in a light, stylized manner with soft shadows.
- Health education apps
 - Diagnosis apps
 - Patient medication reminder apps
 - Health monitoring
 - Mental health apps
 - Nutrition apps
 - Women's health apps
 - One-tap emergency service
 - Symptom checker
 - Monitoring apps for patients
 - Appointment apps
 - Diagnosis solutions
 - Databases and reference apps
 - Networking apps
 - Clinical Assistance apps
 - Remote healthcare
 - On-Demand apps
 - Electronic Healthcare Records

Orion's Healthcare Development Offerings

- 
- A stylized, isometric illustration of a healthcare office environment. It shows a person sitting at a desk with a laptop, another person standing near a computer monitor, and various medical-related items like a first aid kit, a potted plant, and a smartphone displaying a medical app. The background is dark with a subtle grid pattern.
- Productivity tools
 - Workflow management
 - QA
 - Remote services
 - Systems integration
 - Marketing services
 - Community services
 - Insurance processing
 - Websites
 - Vendor stores
 - HMS
 - E-Prescriptions
 - Patient dashboards
 - Online pharmacies
 - Disease reporting

The Orion Advantage for Healthcare Solutions

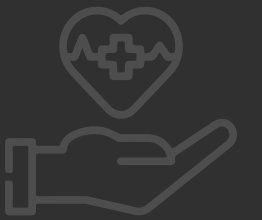
We enable you to offer superior functionality features such as real time updates, accessibility across platforms, offline mode, two-way and feedback based communication systems, push notifications, and third party integrations.

- Smart healthcare and wearables
- Tracking apps
- Physician and patient information databases
- Geo-locating and real time chats
- Reviews, ratings, and payment gateways
- Mobile healthcare
- Patient Engagement Systems
- Intuitive dashboards
- Database Management Services
- Project Management Services

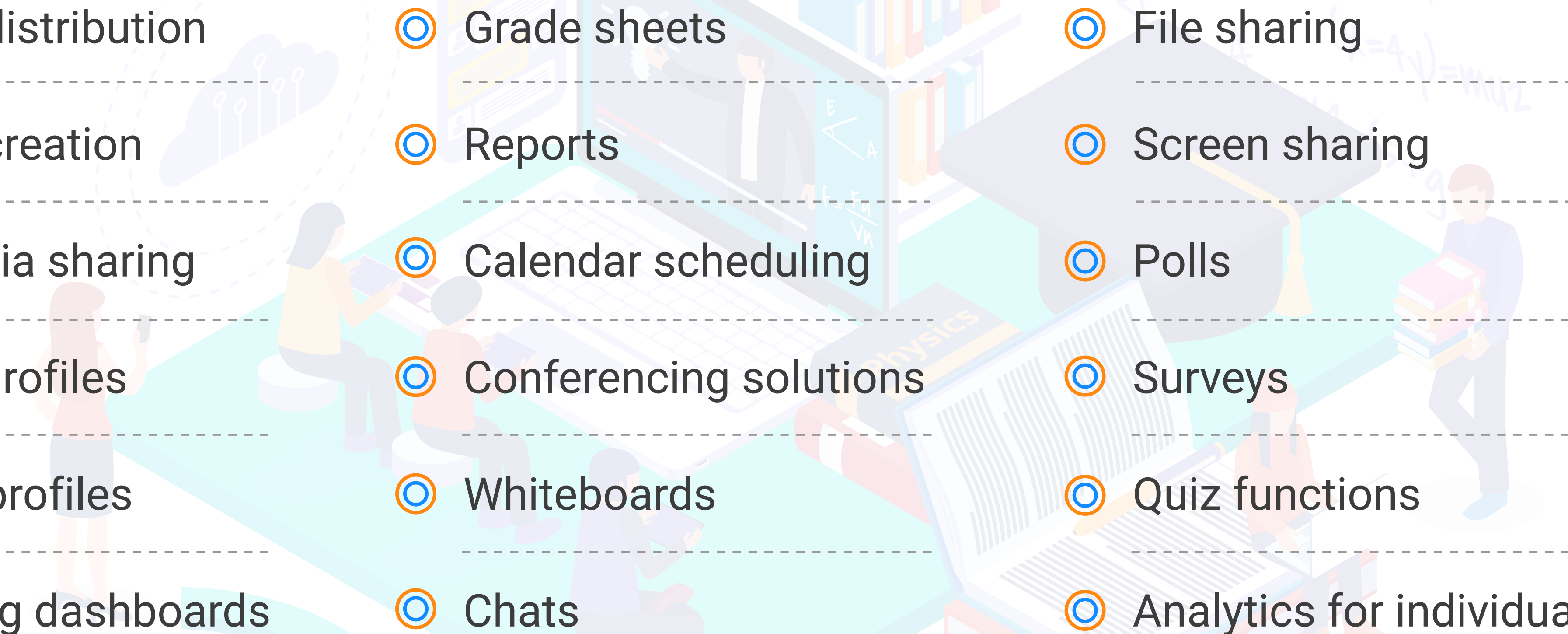
E-LEARNING

Engage your students through our holistic e-learning app development solutions.

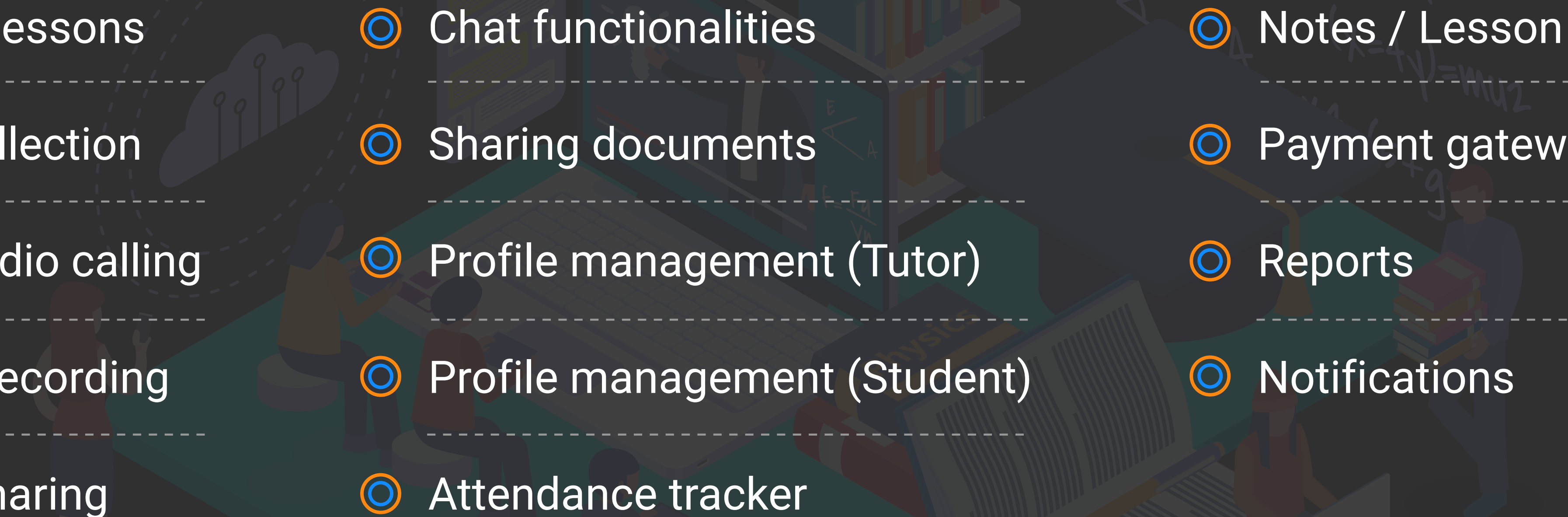
- E-Learning Management System
- Virtual classroom solutions
- Assessment solutions
- Integrated video conferencing solutions
- Student Management Systems



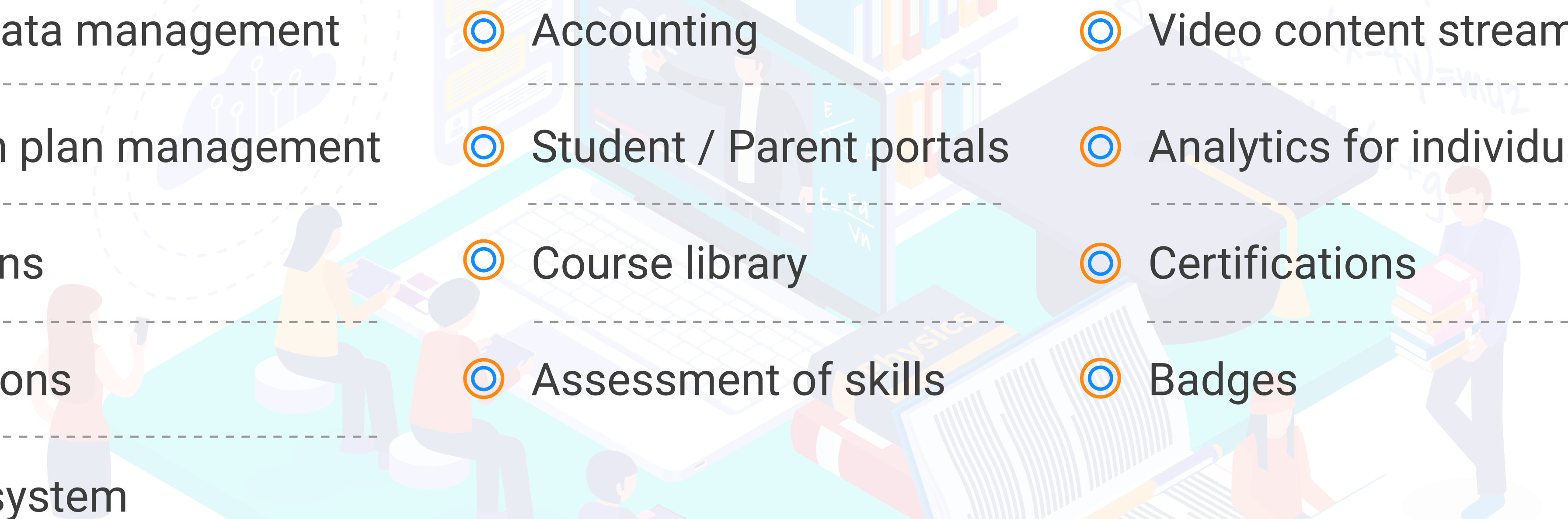
Orion's E-learning Development Offerings

- 
- A colorful illustration of a classroom scene. In the foreground, a teacher stands on the left, gesturing towards a group of students sitting on the floor. The students are engaged with various devices like tablets and laptops. In the background, a teacher is seen at a whiteboard, and another student is standing on the right holding books. The scene is filled with educational elements like books, a chalkboard with math formulas, and a bookshelf.
- Content distribution
 - Content creation
 - Multimedia sharing
 - Student profiles
 - Teacher profiles
 - E-Learning dashboards
 - Grade sheets
 - Reports
 - Calendar scheduling
 - Conferencing solutions
 - Whiteboards
 - Chats
 - File sharing
 - Screen sharing
 - Polls
 - Surveys
 - Quiz functions
 - Analytics for individual students

Orion's E-learning Development Offerings

- 
- A detailed illustration in the background shows a virtual classroom. On the left, a female instructor stands and presents. In the center, several students are seated at desks, some using laptops. A large open book is prominently displayed in the foreground. The scene is filled with educational elements like bookshelves, a chalkboard with mathematical formulas (including
- $E=mc^2$
- and
- $f=\frac{E}{Vh}$
-), and a Wi-Fi signal icon at the bottom left.
- Creating lessons
 - Result collection
 - Video/Audio calling
 - Session recording
 - Screen sharing
 - Chat functionalities
 - Sharing documents
 - Profile management (Tutor)
 - Profile management (Student)
 - Attendance tracker
 - Notes / Lesson overview
 - Payment gateways
 - Reports
 - Notifications

Orion's E-learning Development Offerings

- 
- A colorful, isometric illustration of a modern learning environment. It shows several people interacting with large digital screens and tablets. There are bookshelves filled with books, a large open book, and various educational icons like a lightbulb, a Wi-Fi symbol, and mathematical formulas like
- $E=mc^2$
- and
- $F=ma$
- . The scene is set on a light blue platform with a green base.
- Student data management
 - Education plan management
 - Admissions
 - Registrations
 - Marking system
 - Accounting
 - Student / Parent portals
 - Course library
 - Assessment of skills
 - Video content streaming
 - Analytics for individual students
 - Certifications
 - Badges

The Orion Advantage for E-learning Solutions

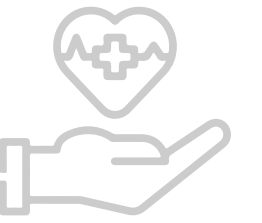
All our apps are by default integrated with a tutorial, an on boarding function, a personal profile, push notifications, and multiple communication tools along with support for multimedia files, a progress tracker, and a gamified interface.

- Course based apps
- Reference software
- Gamified e-learning
- Aids for in-class use
- Niche educational software
- Integrated CMS
- Software for assessment
- Tutor support
- Real time analytics

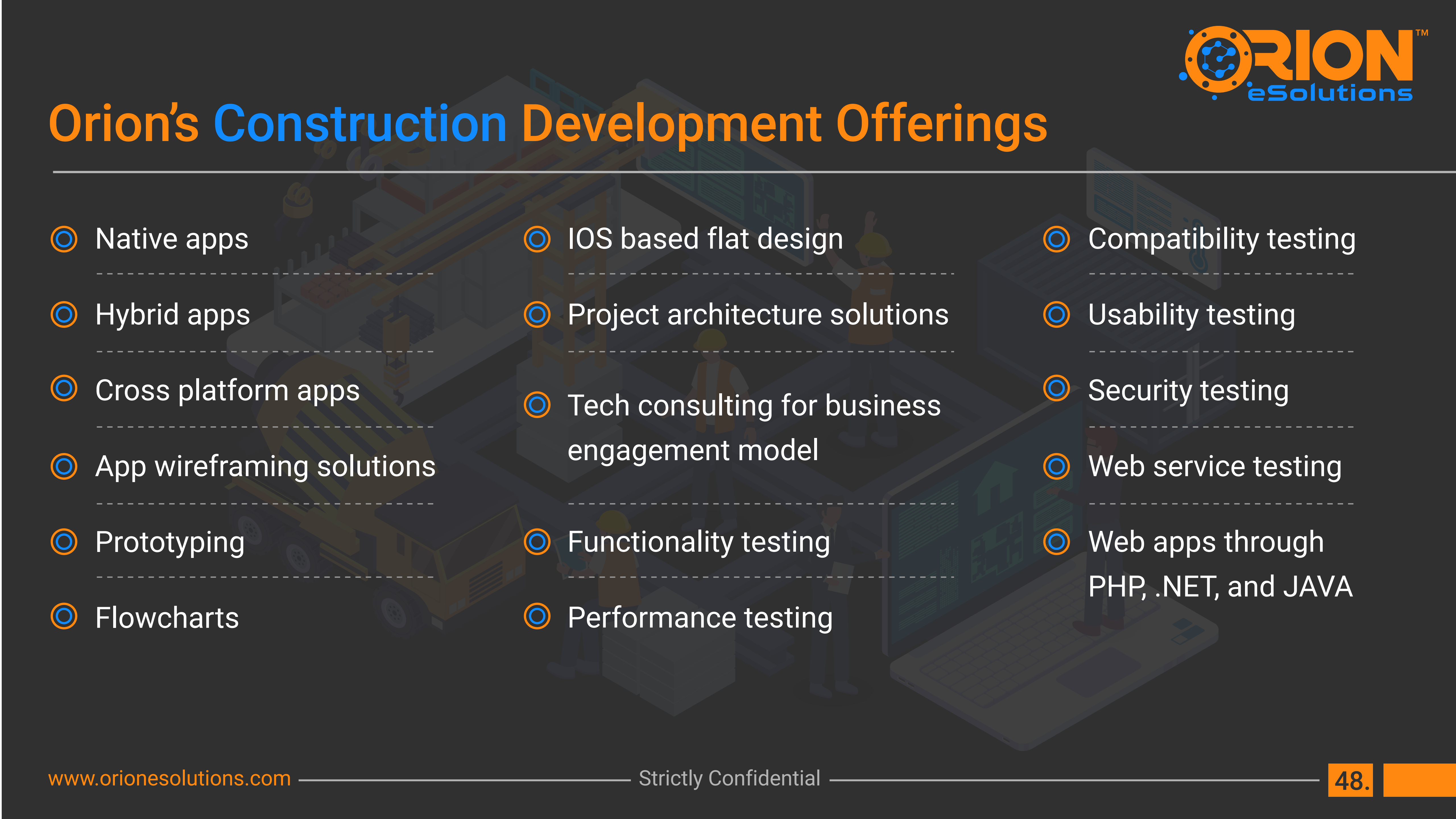
CONSTRUCTION

Engage your customers with an intuitive interface for interacting with you on the digital front.

- App development for mobile platforms
- UI / UX design services
- Business analysis services
- Application testing services
- Website development



Orion's Construction Development Offerings

- 
- The background of the slide features a dark, isometric illustration. It depicts a construction site with a yellow forklift, a worker in a hard hat, and various construction materials. Overlaid on this are digital elements like a large laptop displaying a website, a tablet, and a smartphone, suggesting a blend of traditional construction and modern technology.
- Native apps
 - Hybrid apps
 - Cross platform apps
 - App wireframing solutions
 - Prototyping
 - Flowcharts
 - IOS based flat design
 - Project architecture solutions
 - Tech consulting for business engagement model
 - Functionality testing
 - Performance testing
 - Compatibility testing
 - Usability testing
 - Security testing
 - Web service testing
 - Web apps through PHP, .NET, and JAVA

The Orion Advantage for Construction Solutions

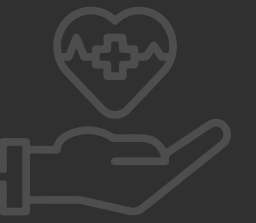
Connect with us to get our brightest minds working on developing a scalable solution for all your digital requirements. We engage in end to end solutions that are guaranteed to reach more eyeballs on the digital front.

- Web app development
- Website design and development
- Mobile app development
- Business analysis solutions
- QA and App testing services

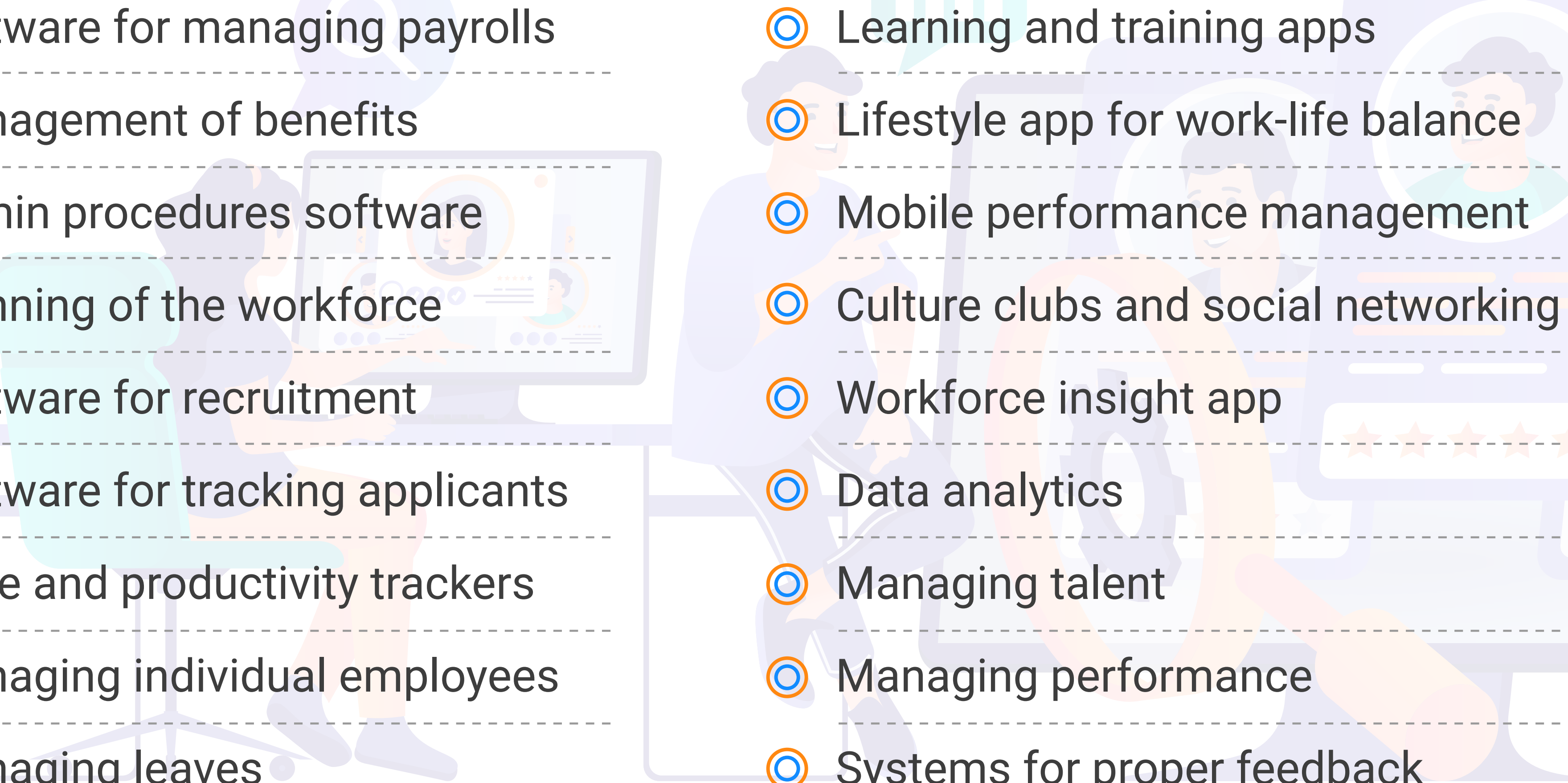
HUMAN RESOURCES

Engage your taskforce through performance boosting management techniques.

- Compensation
- Staffing
- Mobile applications
- Onboarding
- Development
- Workforce



Orion's HR Development Offerings

- 
- A background illustration showing three people in a modern office setting. A woman in a purple top is seated at a desk, working on a laptop. A man in a blue shirt is standing and pointing at a large monitor. Another man in a blue shirt is seated at the desk, also looking at the monitor. The monitor displays various HR-related data, including charts, graphs, and user avatars. The overall theme is professional and tech-oriented.
- Software for managing payrolls
 - Management of benefits
 - Admin procedures software
 - Planning of the workforce
 - Software for recruitment
 - Software for tracking applicants
 - Time and productivity trackers
 - Managing individual employees
 - Managing leaves
 - Learning and training apps
 - Lifestyle app for work-life balance
 - Mobile performance management
 - Culture clubs and social networking
 - Workforce insight app
 - Data analytics
 - Managing talent
 - Managing performance
 - Systems for proper feedback

The Orion Advantage for HR Solutions

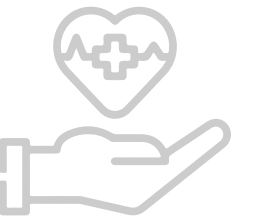
We can equip your HR team with apps that can aid you in recruitment, managing performance, team development, training, compensation planning, and analysis as well as other HRIS and HRMS activities.

- Employee onboarding solutions
- KPI indicators
- Time sheet management
- Data management
- Application processing
- Enrolment dashboards
- Self service finance tools
- Document management

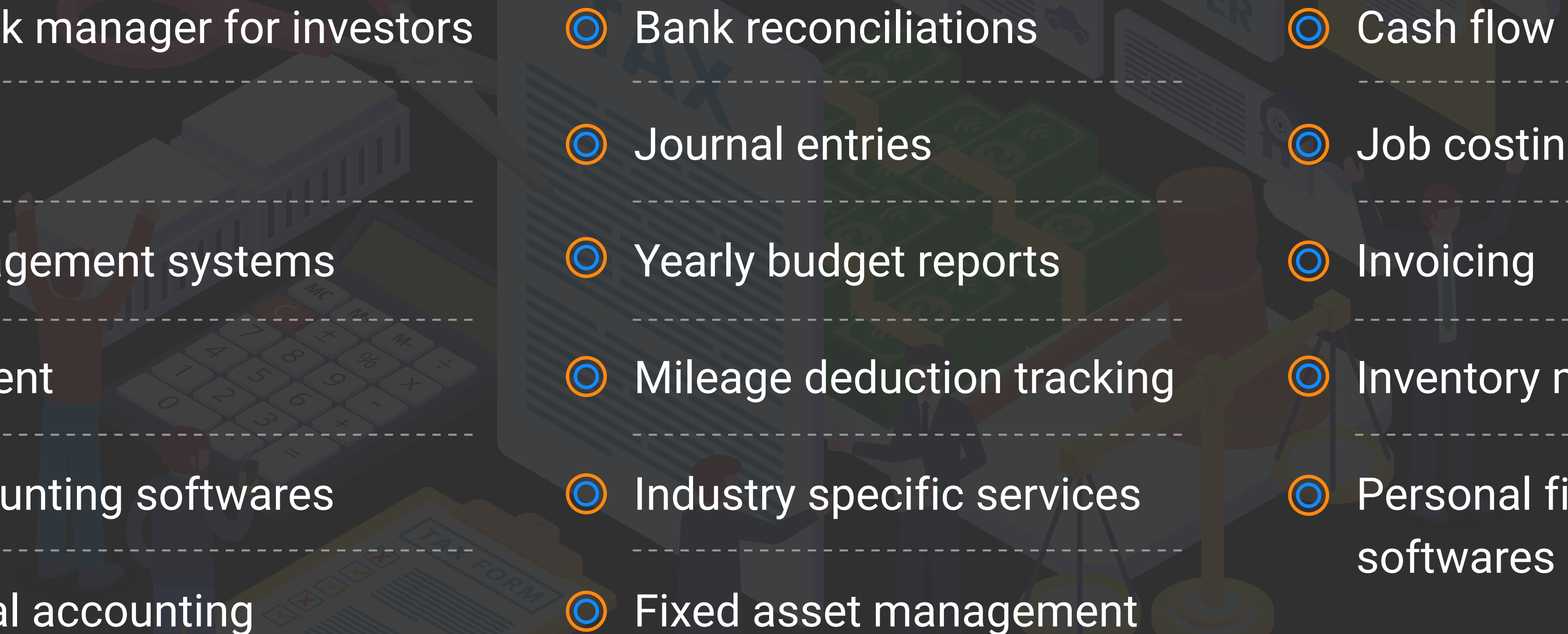
5. ACCOUNTING

The ease of use and added serviceability adds to the delight of your customers.

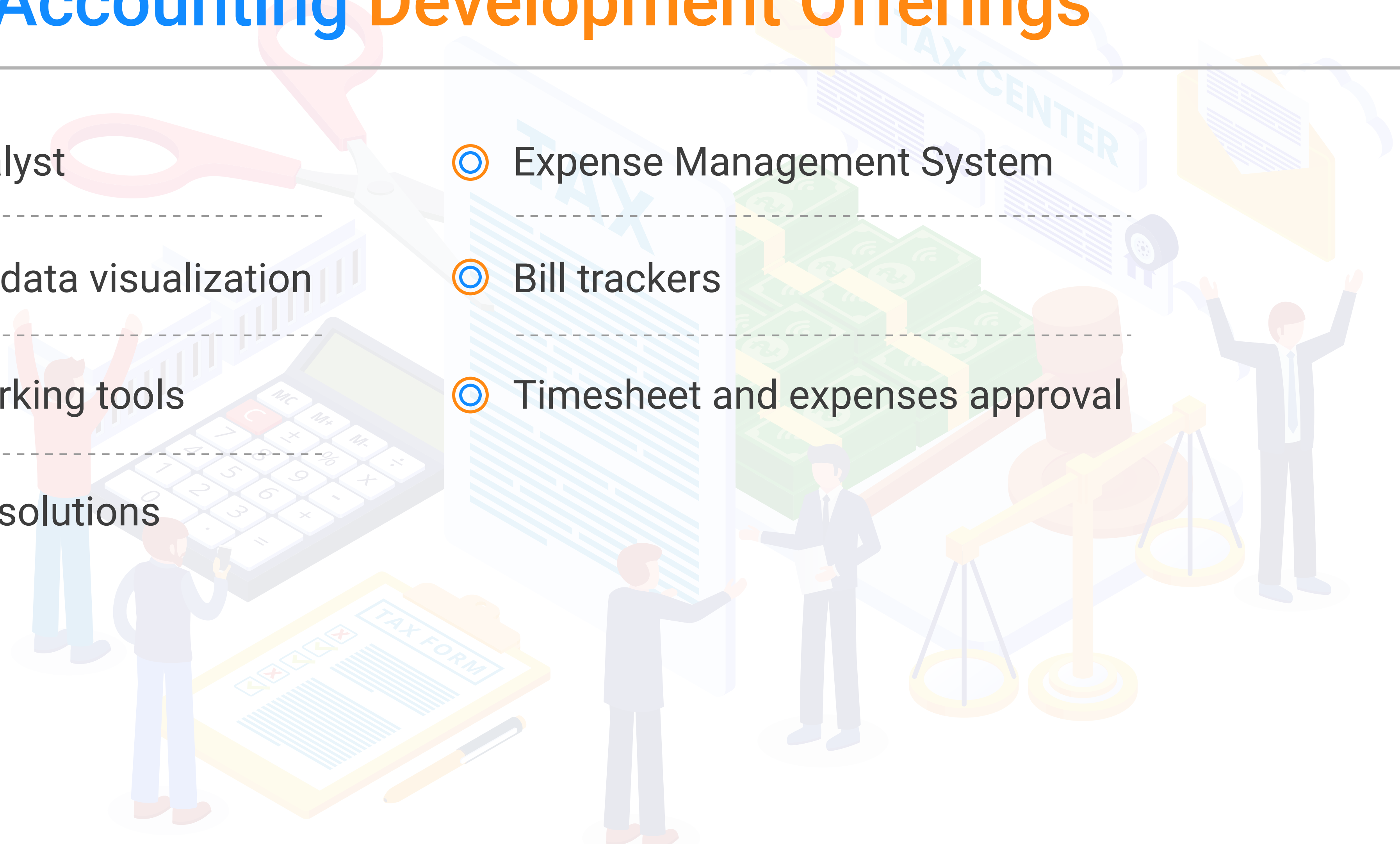
- Web applications
- ERP accounting software
- Fixed asset management
- Mobile applications
- Reporting apps
- Expense Management System



Orion's Accounting Development Offerings

- 
- A faint, stylized illustration in the background depicts various business and accounting concepts. It includes a large calculator, a stack of papers, a person holding a document, a scale of justice, and a sign that says "TAX CENTER".
- Paperwork manager for investors
 - CRM
 - File management systems
 - Bill payment
 - ERP accounting softwares
 - Traditional accounting
 - Bank reconciliations
 - Journal entries
 - Yearly budget reports
 - Mileage deduction tracking
 - Industry specific services
 - Fixed asset management
 - Cash flow manager
 - Job costings
 - Invoicing
 - Inventory management
 - Personal finance softwares

Orion's Accounting Development Offerings

- 
- A large, light-colored background illustration depicting various accounting and business concepts. It includes a large calculator, a pair of scissors, a stack of green money blocks, a balance scale, a person in a suit, a person holding a document, and a large "TAX FORM" document. The text "TAX CENTER" is also visible in the background.
- Profit analyst
 - Expense Management System
 - Financial data visualization
 - Bill trackers
 - Benchmarking tools
 - Timesheet and expenses approval
 - Payment solutions

The Orion Advantage for Accounting

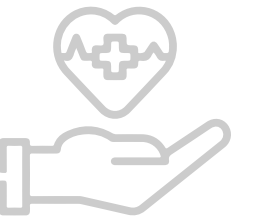
We are experts at fashioning native, cross-platform and cloud based web and mobile apps for accountants. Optimize your services and enhance your mode of delivery with our cutting-edge technology integrated into your business.

- Accounting
- Finance
- Business intelligence
- Tax and reference services
- Expense tracking
- Billing
- Payment gateways
- Productivity boosters
- Project management
- Email management
- Document storage
- Invoicing
- Spreadsheets
- Enterprise level software

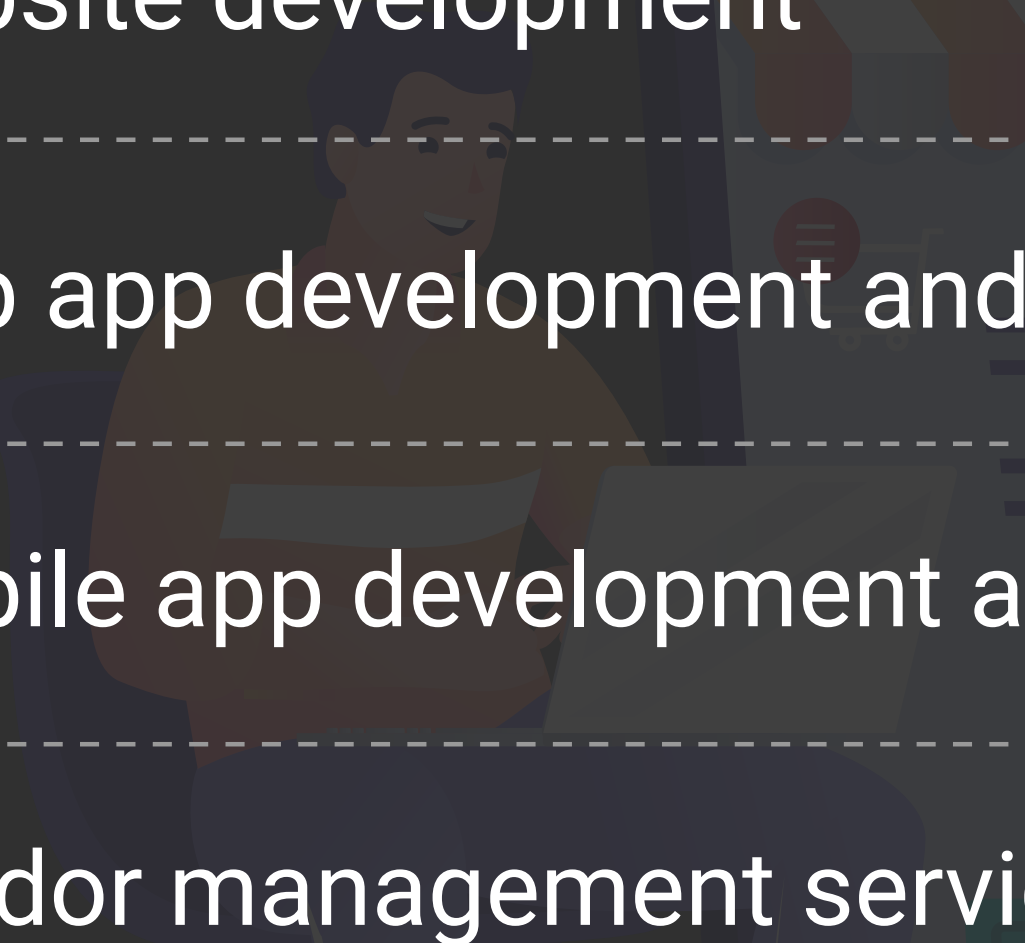
6. E-COMMERCE

We cater to every venture with solutions that are tailored according to your business.

- Cart development solutions
- Vendor management services
- Business analytics

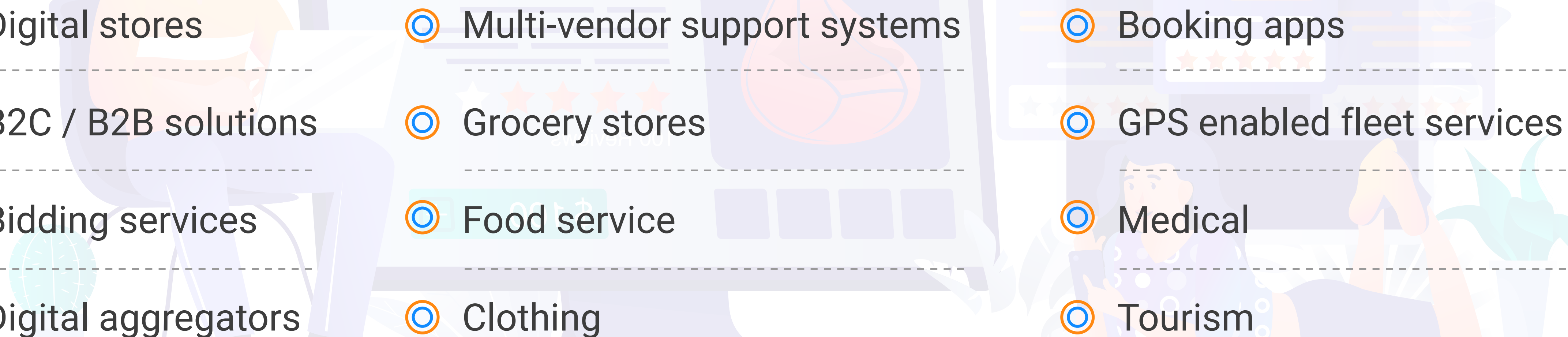


Orion's E-commerce Development Offerings

- 
- A faint background illustration of a person sitting at a desk, working on a laptop. The person is wearing a brown shirt and blue pants. The desk has a cactus on the left and a potted plant on the right. The background is dark with some faint, stylized elements like a storefront and a person's face.
- Cart development solutions
 - Website development
 - Web app development and integration
 - Mobile app development and integration
 - Vendor management services
 - Integrating payment gateways
 - Maintenance of current solutions
 - Business analytics
 - Generating leads and ensuring conversions
 - AI, AR, VR, and IoT tech integrations

The Orion Advantage for E-commerce

We merge the latest tech with top notch industry standards to turn your digital storefront into a highly intuitive platform that enhances conversions.

- 
- A faint background illustration showing a person sitting at a desk with a laptop, and another person standing and talking on a mobile phone. The laptop screen displays various e-commerce related icons like a shopping cart, a star, and a price tag.
- Digital stores
 - B2C / B2B solutions
 - Bidding services
 - Digital aggregators
 - Multi-vendor support systems
 - Grocery stores
 - Food service
 - Clothing
 - Booking apps
 - GPS enabled fleet services
 - Medical
 - Tourism

04

TESTIMONIALS

Orion's transparency and competency has been lauded by our partners.

TESTIMONIALS

“

Did you ever try to do 'the impossible' within a time frame of just one week? This is what we did and now we have our system up and running exactly according to our specifications.

———— **Peter Fauland** ————

“

Highly recommended. Great communication. Great skill set. Incredible job. Always ready to work and work efficiently and effectively. This is the best web design company in India. Thank you very much. Will hire again. Great development team.

———— **Reel Trail** ————

“

Orion was a great team to work with. They had wonderful communication and a great command of AWS/Azure.

———— **Omnium Group Corporation** ————

“

Orion worked with us briefly on a project that was very big deliverable. Throughout the process they communicated regularly. Orion team is very knowledgeable about the subject area that we used them for - proxmox with confidence.

———— **Tellarc** ————

TESTIMONIALS

“

Absolute pleasure to work with Orion.
Will hire again ASAP!

Andrew Carlson

“

Amazing job. Very honest, trustworthy and best
of all - great at what he does. Hire them
right now you'll be happy you did.

Mark

“

Orion brought a task-oriented focus to
a technical job where leadership and
focus were badly needed.

Crockett Dunn, LLC

“

Orion started a project from my vision, not a way to usually
get off on the right track but they would create features that
I had not considered and the application evolved into
something much better than I thought it could! so that's
why this is the best website development company in India.

Upwork

05 MARKET INSIGHTS

Orion has cautiously curated the list of offerings and services to include what the markets demand. In this section, we are looking at the major insights that drive Orion eSolutions.

DEVOPS

Feasibility, quicker deployments, scalability, agility, lower CAPEX and OPEX are the major drivers of this market.

**\$10.31
Billion**

**MARKET
VALUE**

Market value by 2025. The market value in 2018 was \$3.42 Billion.

CAGR
From 2018
to 2025

24.7%

41%

**LESSER
TIME**
for
deployment.

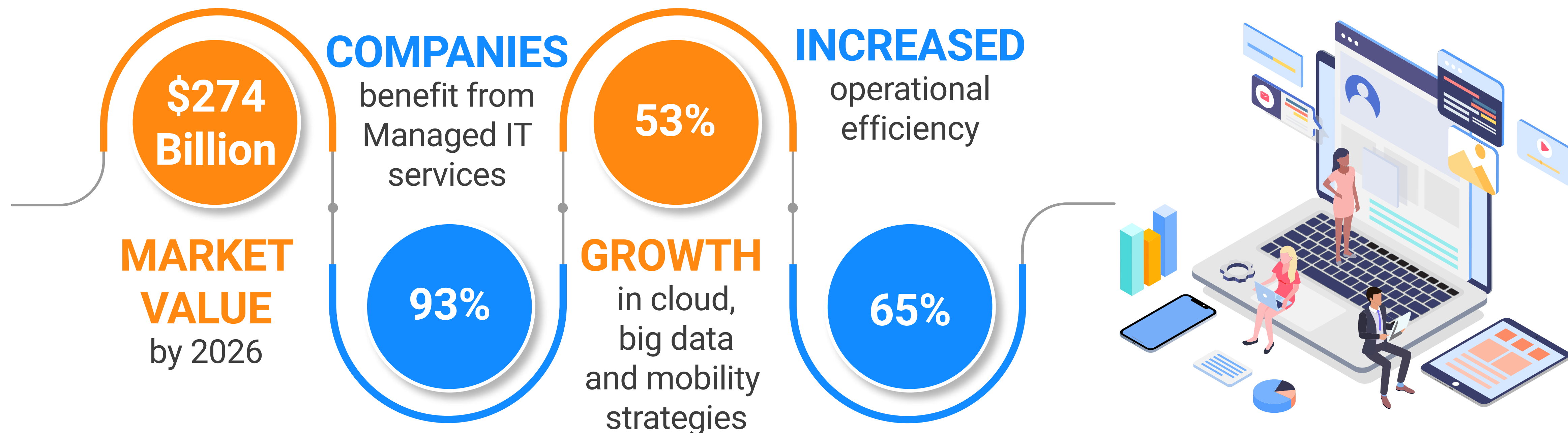
**SERVER-
LESS**
marketshare
by 2025

**\$22.3
Billion**



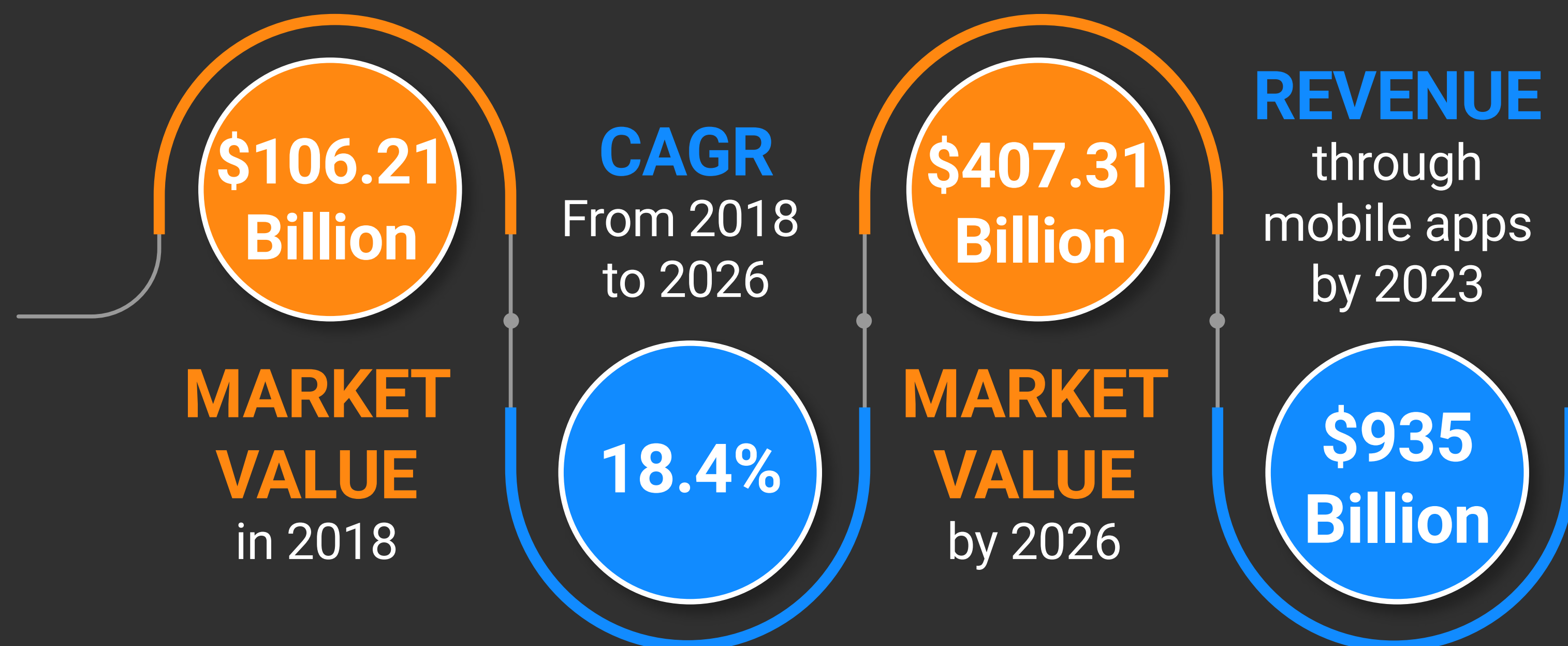
MANAGED IT SERVICES

Data center, security, communications, network, infrastructure, and mobility are the major focus.



MOBILE APP DEVELOPMENT

Entertainment & music, health, hospitality, e-commerce, education & learning segments will skyrocket.



LET'S MAKE A DIFFERENCE

Simplify Your Digital Transformation

Our flexible engagement models and vast expertise in development nuances make certain that the solutions that we craft for you are feasible and second to none.

Make a Powerful Digital Statement

Orion's digital doyens does much more than functional prototyping. The team undertakes a unique user centric approach to digital development.

Let's Launch



A detailed background illustration in a light blue and grey isometric style. It depicts a business environment with several figures in suits. One figure on the left is pointing towards a large 3D bar chart with a red line graph overlaying it. Another figure in the center is holding a glowing yellow sphere. To the right, a large screen displays various data visualizations, including a bar chart labeled "PROFIT" and a line graph. In the foreground, there are stacks of blue blocks and a large blue dollar bill. The overall theme is business success and data analysis.

ANNEXURE

Presenting some of our proudest moments and most meaningful achievements.

GROWMOTELY

Growmotely is a an online marketplace for the companies to hire remote professionals.

The Challenge

An intuitive platform that connects businesses to professionals available for remote work.

Orion's Solution

A portal with in-build algorithm to auto-match the candidates based on skills, years of experience and monthly salary. The platform has been integrated with Zoom for conducting video interviews and uses Ziggeo based solution for doing video Q&As by the candidates.

EverGenius is a SAAS based software for doctors/ practitioners to boost their online sale and marketing.

The Challenge

A software that allows the doctor or practitioner record the appointments coming through the website.

Orion's Solution

Orion designed the SAAS software with 3rd party social portal integration and GA for enhanced customer delight and ROI calculation respectively. It was developed using Laravel and Angular sitting on MySQL Database.

Merchandising Consultants Associates is a web-based portal based in Canada.

The Challenge

User and project management platform with various dynamic modules developed using DotNet Core and Angular .

Orion's Solution

Orion designed a portal equipped with different modules like User Management, Projects Management, Surveys, Verifications, Payroll and Invoicing. The portal also has different user types like Admin, Representative, Financial Users, Director, National Accounts Manager and Operations Manager.

It's a marketplace for sneaker shoes.

The Challenge

An online marketplace for sneaker shoes where the users can purchase and list sneakers.

Orion's Solution

Orion developed an iOS application where we worked with AWS Serverless architecture. The backend was developed using Java.

EXPEDITE TRANSCRIPTION

A dictation service for hospitals and medical practitioners in general.

The Challenge

A mobile app and telephone-based transcription service.

Orion's Solution

Orion developed an Asterisk based solution for submitting a dictation, assigning it to a typist, submit it and then going through the approval process. Bill generation and invoicing features were also integrated.

It is an on-demand web-based application for hiring dental professionals.

The Challenge

A portal where dental clinics can hire dental professionals on temporary or permanent basis.

Orion's Solution

Orion devised an Angular based front end for the portal. The solution employs an API based back end and Laravel capabilities.



RENT EASY

Rent Easy is a Hong Kong based web app that augments buying and selling properties.

The Challenge

Sculpt a magnificent UX where the prospects find it simple to browse to buy or rent properties.

Orion's Solution

The business needs were met with Orion's immense experience and familiarity with the industry trends. Through a .NET MVC framework and Windows Web Server hosting, a fully functional web application with a user friendly UI and robust back end was fashioned.

Read More: <https://orionesolutions.com/renteasy-case-study/>

IDEAL HELPERS

Ideal Helpers is a Singapore based online portal to aid employers, helpers, care givers, and au pairs.

The Challenge

Reduce the amount of work, time, and money needed for finding a new job for helpers, care givers, and au pairs.

Orion's Solution

Orion's MVC architecture, unit testing, and high level abstraction along with other benefits drawn from the PHP framework. Orion made it easy for them to find the right candidate, save time while connecting with candidates and achieve a lot more.

Read More: <https://orionesolutions.com/case-study-idealhelpers/>

DESIGN DELI

Design Deli is a Berlin based furniture store operational since 2006.

The Challenge

An ecommerce store where the users can design their own furniture, get it sculpted and delivered.

Orion's Solution

Our Magento masters got to work and came up with a robust digital front for our partner. Design Deli enjoyed better reach, 100% customer satisfaction and their conversions skyrocketed.

Read More: <https://orionesolutions.com/case-study-design-deli/>

